

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trademark Investments Partnership		12/31/2014	PARTNERSHIP: ILLINOIS
RECEIVING PARTY DATA			
Name:	DRL Enterprises, Inc.		
Street Address:	2301 Ravine Way		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60025		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0196337	ABADIE	
Registration Number:	1157529	WHITE BUFFALO	
Registration Number:	1157528	WHITE BUFFALO	
Registration Number:	2105466	2 IN 1	
Registration Number:	1527279	2 IN 1	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	temanelson@ngelaw.com		
Correspondent Name:	Antony J. McShane		
Address Line 1:	2 North LaSalle Street, Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg, LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	16470-0702ABADIEASSIGNMEN		
NAME OF SUBMITTER:	Antony J. McShane		
SIGNATURE:	/Antony McShane/		
DATE SIGNED:	01/07/2015		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of December 31, 2014 (the "Effective Date"), and is by and between Trademark Investments Partnership, an Illinois Partnership, with a place of business at 525 West Monroe, Chicago, Illinois 60603 ("Assignor"), and DRL Enterprises, Inc., a Delaware Corporation, having a place of business at 2301 Ravine Way, Glenview, Illinois 60025 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in the trademarks ABADIE, WHITE BUFFALO, WHITE BUFFALO and Design, 2 IN 1, and 2 IN 1 and Design used in connection with cigarette papers, and the associated United States Trademark Registrations therefor, as listed on Schedule A hereto, all common law rights therein, and all goodwill associated therewith and symbolized thereby (collectively, the "Trademarks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks that assignee may own including, without limitation, all common law rights therein, and all goodwill associated therewith and symbolized thereby.

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sells, assigns, transfers and conveys to Assignee all of its right, title and interest in, to, and under the Trademarks, including without limitation: (i) all common law rights therein, (ii) all goodwill associated therewith and symbolized thereby, (iii) the right to further assign and/or to license the Trademarks, and (iv) the right to sue and collect damages for past infringement of the Trademarks by any third party.

Assignor hereby authorizes and requests the Commissioner of Trademark to record Assignee as the owner of the Trademarks and to issue all registrations and/or registration renewals for the Trademarks to Assignee, for the use and enjoyment of Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the Effective Date.

Trademark Investments Partnership

By: Alan M. Berry

Name: ALAN BERRY

Title: TRUSTEE

SCHEDULE A to Trademark Assignment
from Trademarks Investment Partnership to DRL Enterprises Inc.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ABADIE	196,337	3/17/1925
WHITE BUFFALO	1,157,529	6/9/1981
	1,157,528	6/9/1981



2 IN 1	2,105,466	10/14/1997
	1,527,279	2/28/1989

