

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PageScience, Inc.	FORMERLY Precision Health Media, Inc. FORMERLY Good Health Media, Inc.	11/17/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Eleven Eleven Wellness, Inc.		
Street Address:	3 Chatham Place		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10605		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3781744	BEWELL.COM	
CORRESPONDENCE DATA			
Fax Number:	2122453009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125416222		
Email:	trademark@kanekessler.com		
Correspondent Name:	Adam M. Cohen; Linda M. Dougherty		
Address Line 1:	1350 Avenue of the Americas		
Address Line 2:	KANE KESSLER, P.C.		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Linda M. Dougherty		
SIGNATURE:	/lmdougherty/		
DATE SIGNED:	01/07/2015		
Total Attachments: 1			
source=BEWELL.COM Short Form Transfer Agreement#page1.tif			

OP \$40.00 3781744

EXHIBIT A

TRADEMARK ASSIGNMENT


WHEREAS, **PAGESCIENCE, INC.**, f/k/a Precision Health Media, Inc., f/k/a Good Health Media, Inc., a corporation organized and existing under the laws of the State of Delaware, with an address at 60 East 42nd Street, Suite 2137, New York, NY 10165 (hereinafter the "ASSIGNOR") is the owner of and has adopted, has used and is using the trademark set forth on Schedule 1 below, registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office (the contents of Schedule 1 known as the "Trademark"); and

WHEREAS, **ELEVEN ELEVEN WELLNESS, INC.**, a corporation organized and existing under the laws of the State of New York, with an address at 3 Chatham Place, White Plains, NY 10605 (hereinafter called the "ASSIGNEE") is desirous of acquiring all of ASSIGNOR's right, title and interest in and to the Trademark, the registration thereof, application therefor and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns all of its right, title and interest in and to the Trademark, together with the goodwill connected with the use of and symbolized by the Trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment as of the ___ day of November, 2014.

PAGESCIENCE, INC.

By: 
Name: William Jennings
Title: CEO

**Schedule 1
Trademarks**

Mark	Registration Date	Registration Number
BEWELL.COM	04/27/2010	3,781,744