

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328369

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	First Lien Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Parlant Technology, Inc.		12/09/2014	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A.		
<b>Street Address:</b>	335 Madison Ave		
<b>Internal Address:</b>	Mail Code: NY1-503-04-03		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Bank: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4609830		
<b>Registration Number:</b>	4556091	C	
<b>Registration Number:</b>	4555764	CLOUDSPEAKER	
<b>Registration Number:</b>	4501840	MEMBERSPARK IGNITE	
<b>Registration Number:</b>	4514094		
<b>Registration Number:</b>	4498138	IGNITE THE CONVERSATION	
<b>Registration Number:</b>	4498047	MEMBERSPARK	
<b>Registration Number:</b>	4539713		
<b>Registration Number:</b>	4183171	PARLANT	
<b>Registration Number:</b>	4121455		
<b>Registration Number:</b>	4128567	PARENTLINK	
<b>Registration Number:</b>	2622661	PARENTLINK	
<b>Serial Number:</b>	86200921	SOCIABILITY	
<b>Serial Number:</b>	86199450	APPTIVATE	
<b>Serial Number:</b>	86147654	CONVERGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

OP \$390.00 4609830

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 202-370-4750  
**Email:** ipteam@nationalcorp.com  
**Correspondent Name:** Joanna McCall  
**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** National Corporate Research, Ltd.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	F153352
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<b>NAME OF SUBMITTER:</b>	Amanda M. Mitchell
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<b>SIGNATURE:</b>	/Amanda M. Mitchell/
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<b>DATE SIGNED:</b>	01/08/2015
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**Total Attachments: 6**

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## FIRST LIEN TRADEMARK SECURITY AGREEMENT

FIRST LIEN TRADEMARK SECURITY AGREEMENT, dated as of December 9, 2014 (this "Agreement"), among PARLANT TECHNOLOGY, INC., a Utah corporation ("Grantor"), and BANK OF AMERICA, N.A., as Collateral Agent (the "Collateral Agent") for the Secured Parties.

Reference is made to the First Lien Guarantee and Collateral Agreement dated as of October 4, 2011 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among Blackboard Inc. (the "Borrower"), the subsidiaries of the Borrower from time to time party thereto and the Collateral Agent. The Lenders have extended credit to the Borrower subject to the terms and conditions set forth in the First Lien Credit Agreement dated as of October 4, 2011 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"). Consistent with the requirements of the Credit Agreement and pursuant to and in accordance with Section 3.02(b) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. **Terms.** Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.02 of the Credit Agreement also apply to this Agreement.

SECTION 2. **Grant of Security Interest.** As security for the payment or performance, as the case may be, in full of the Obligations, the Grantor, pursuant to the Security Agreement, hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a continuing security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by the Grantor and wherever located or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral"):

(a) each Trademark, including, without limitation, each registered and applied for Trademark and all goodwill associated with or symbolized by each Trademark listed on Schedule I or II;

(b) all assets, rights and interests that uniquely reflect or embody each Trademark; and

(c) all proceeds of and revenues from the foregoing, including, without limitation, all proceeds of and revenues from any claim by the Grantor against third parties for past, present or future unfair competition with, or violation of intellectual property rights in connection with or injury to, or infringement or dilution of, any Trademark owned by the Grantor (including, without limitation, any Trademark identified in Schedule I or II hereto).

Notwithstanding the foregoing, the Trademark Collateral shall not extend to, and the term "Trademark Collateral" (and any component definition thereof) shall not include, any Excluded Property.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.


SECTION 4. *Counterparts.* This Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission (including “.pdf” or “.tif” format) shall be as effective as delivery of a manually signed counterpart of this Agreement.

SECTION 5. *Governing Law.* This Agreement shall be construed in accordance with and governed by the laws of the State of New York (without giving effect to the conflict of laws principles thereof).

**[Remainder of this page intentionally left blank]**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

PARLANT TECHNOLOGY, INC.

By:   
Name: Michael C. Bisignano  
Title: President & Secretary

BANK OF AMERICA, N.A.,  
as Collateral Agent

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

PARLANT TECHNOLOGY, INC.

By: \_\_\_\_\_

Name: Michael C. Bisignano

Title: President & Secretary

BANK OF AMERICA, N.A.,

as Collateral Agent

By: \_\_\_\_\_

Name: Darleen R. Parmelee





Title: Vice President

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

**TRADEMARK**  
**REEL: 005436 FRAME: 0703**

*Schedule I*

Trademark Registrations

<u>Registered Owner</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Parlant Technology, Inc.	Design mark 	4609830	09/23/2014
Parlant Technology, Inc.	Design mark 	4556091	06/24/2014
Parlant Technology, Inc.	CLOUDSPEAKER (word mark)	4555764	06/24/2014
Parlant Technology, Inc.	MEMBERSPARK IGNITE (word mark)	4501840	03/25,2014
Parlant Technology, Inc.	Design mark 	4514094	04/15/2014
Parlant Technology, Inc.	INGITE THE CONVERSATION (word mark)	4498138	03/18/2014
Parlant Technology, Inc.	MEMBERSPARK (word mark)	4498047	03/18/2014
Parlant Technology, Inc.	Design mark 	4539713	05/27/2014
Parlant Technology, Inc.	PARLANT (word mark)	4183171	07/31/2012
Parlant Technology, Inc.	Design mark 	4121455	04/03/2012
Parlant Technology, Inc.	PARENTLINK (word mark)	4128567	04/17/2012
Parlant Technology, Inc.	PARENTLINK (typed drawing mark)	2622661	09/24/2002

*Schedule II*

Trademark Applications

<u>Registered Owner</u>	<u>Trademark</u>	<u>Application Number</u>	<u>Date Filed</u>
Parlant Technology, Inc.	SOCIABILITY (word mark)	86200921	02/21/2014
Parlant Technology, Inc.	APPTIVATE (word mark)	86199450	02/20/2014
Parlant Technology, Inc.	CONVERGE (word mark)	86147654	12/18/2013