

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328374

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telebrands Corp.		12/30/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Stay Focused Marketing LLC		
Street Address:	157 Veterans Drive		
City:	Northvale		
State/Country:	NEW JERSEY		
Postal Code:	07647		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3551153	PASTA N MORE	
CORRESPONDENCE DATA			
Fax Number:	6466502094		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126553575		
Email:	rmw@msf-law.com		
Correspondent Name:	Rachel Weiss Jurist		
Address Line 1:	Meister Seelig & Fein, 125 Park Ave		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	6264-001		
NAME OF SUBMITTER:	Rachel Weiss Jurist		
SIGNATURE:	/Rachel Weiss Jurist/		
DATE SIGNED:	01/08/2015		
Total Attachments: 1			
source=Assignment#page1.tif			

CH \$40.00 3551153

ASSIGNMENT

WHEREAS, Telebrands Corp., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, New Jersey 07004, is the owner of all right, title and interest in and to the trademark PASTA N MORE and U. S. Trademark Registration No. 3,551,153 therefor, and is desirous of transferring same; and

WHEREAS, Stay Focused Marketing LLC, a New Jersey company, located at 157 Veterans Drive, Northvale, New Jersey 07647, is desirous of acquiring said trademark and registration therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Telebrands Corp. does hereby assign and transfer and set over to Stay Focused Marketing LLC, its successors, legal representatives and assigns, all right, title, and interest in and to said trademark and U. S. registration therefor, together with the goodwill associated therewith and the right to sue for past infringements.

Dated: December 30, 2014

Telebrands Corp.

By 

Name: BALA DYER.

Position: EXECUTIVE VICE PRESIDENT