

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM328411

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
K-TEC, Incorporated		12/30/2014	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BlendTec, Inc.		
<b>Street Address:</b>	1206 South 1680 West		
<b>City:</b>	Orem		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84058		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2431060	BLENDTEC	
<b>Registration Number:</b>	3338080	WILL IT BLEND?	
<b>Registration Number:</b>	3576702	WILLITBLEND?	
<b>Registration Number:</b>	3338347	TOTAL BLENDER	
<b>Registration Number:</b>	3452244	XPRESS	
<b>Registration Number:</b>	3460391	EZ	
<b>Registration Number:</b>	3447878	SMOOTHER	
<b>Registration Number:</b>	3600462	SPACESAVER	
<b>Registration Number:</b>	3617188	S3	
<b>Registration Number:</b>	2028069	KITCHENETICS	
<b>Registration Number:</b>	1885818	THE KITCHEN CHAMP	
<b>Registration Number:</b>	1761014		
<b>Registration Number:</b>	3703784	SELF SERVE SYSTEM	
<b>Registration Number:</b>	3909158	WILD SIDE	
<b>Registration Number:</b>	4050765		
<b>Registration Number:</b>	4238310	SMOOTHIE SHOP IN A BOX	
<b>Registration Number:</b>	4238309	MAKE YOUR OWN DANG SMOOTHIE	
<b>Registration Number:</b>	4385145	STEALTH	
<b>Registration Number:</b>	4520070	SIGNATURE SERIES	

CH \$490.00 2431060

**CORRESPONDENCE DATA****Fax Number:** 8017995700

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 801-799-5830**Email:** SLCIPDOCKET@HOLLANDHART.COM**Correspondent Name:** L. Grant Foster, Holland & Hart LLP**Address Line 1:** P.O. Box 11583**Address Line 4:** Salt Lake City, UTAH 84110

<b>ATTORNEY DOCKET NUMBER:</b>	46264.0001
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<b>NAME OF SUBMITTER:</b>	L. Grant Foster
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<b>SIGNATURE:</b>	/L. GRANT FOSTER/
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<b>DATE SIGNED:</b>	01/08/2015
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**Total Attachments: 1**

source=ARTICLES OF AMENDMENT#page1.tif

**ARTICLES OF AMENDMENT TO THE  
AMENDED AND RESTATED  
ARTICLES OF INCORPORATION  
OF  
K-TEC, INCORPORATED**

RECEIVED

DEC 30 2014

Utah Div. of Corp. & Comm. Code

Pursuant to Article IV of the Amended and Restated Articles of Incorporation of K-Tec, Incorporated and Sections 16-10a-1002 and 16-10a-1006, et seq. of the Utah Revised Business Corporation Act (the "Act"), the undersigned Corporation hereby amends its Amended and Restated Articles of Incorporation as follows:



**FIRST:** The name of the Corporation is K-Tec, Incorporated. The original Articles of Incorporation were filed with the Division of Corporation of the Utah Department of Commerce on or about October 31, 1989. The original Articles of Incorporation were amended and restated on or about September 13, 2012.

**SECOND:** The following amendments to the Amended and Restated Articles of Incorporation were proposed by the directors of the Corporation and duly consented to and adopted by the directors and shareholders of the Corporation effective December 30, 2014, by written consent of the directors and shareholders, in the manner prescribed by the Act. The number of common shares outstanding and entitled to vote at the time of the adoption of these Articles of Amendment to the Articles of Incorporation was 6,508,962 shares, and the number of shares voting in favor of the adoption of all amendments included in these Articles of Amendment to the Articles of Incorporation was 6,508,962.

**THIRD:** The name of the Corporation has changed. Article I is deleted in its entirety and replaced with the following:

**ARTICLE I- NAME**

The name of this corporation (the "Corporation") is BlendTec, Inc.

Under penalties of perjury, I declare that these Articles of Amendment to the Amended and Restated Articles of Incorporation have been examined by me and are, to the best of my knowledge and belief, true, correct and complete.

Dated effective December 30, 2014. .

BLENDTEC, INC. (F/K/A K-TEC, INCORPORATED)

By: \_\_\_\_\_

Thomas D. Dickson, President

4844-2514-2304.1

RECORDED: 01/08/2015

TRADEMARK  
REEL: 005436 FRAME: 0916

12-30-14P04:52 RCVD