

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328421

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment with entire interest and goodwill and effective date of 10/20/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MERCK SHARP & DOHME CORP.		01/08/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	PHYSICIANS INTERACTIVE INTERNATIONAL, INC.		
Street Address:	55 Walkers Brook Drive		
City:	Reading		
State/Country:	MASSACHUSETTS		
Postal Code:	01867		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86005128	UNIVADIS	
CORRESPONDENCE DATA			
Fax Number:	07065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-594-4637		
Email:	virginia.kao@merck.com		
Correspondent Name:	Virginia Kao		
Address Line 1:	126 E. Lincoln Avenue		
Address Line 2:	Merck & Co., Inc. Trademark Department		
Address Line 4:	Rahway, NEW JERSEY 07065		
NAME OF SUBMITTER:	Virginia Kao		
SIGNATURE:	/VirginiaKao/		
DATE SIGNED:	01/08/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

Whereas, MERCK SHARP & DOHME CORP., a corporation organized and existing under the laws of the State of New Jersey, hereinafter referred to as ASSIGNOR, located at:

One Merck Drive
Whitehouse Station, New Jersey 08889

owns the trademark UNIVADIS, hereinafter referred to as TRADEMARK, and the U.S. Application Serial Number 86/005128 filed July 9, 2013 therefor;

Whereas, PHYSICIANS INTERACTIVE INTERNATIONAL, INC., a corporation organized and existing under the laws of the State of Delaware, hereinafter referred to as ASSIGNEE, located at:

55 Walkers Brook Drive
Reading, Massachusetts 01867

is desirous of acquiring said TRADEMARK and the application, business, and goodwill associated therewith;

Whereas, ASSIGNOR is assigning said TRADEMARK and the application therefor together with the goodwill and the entire business or portion thereof to which the said TRADEMARK pertains as required by 15 U.S.C. 1060(a)(1);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said TRADEMARK and the application therefor together with the goodwill symbolized by the said TRADEMARK and the entire business or portion thereof to which the said TRADEMARK pertains, effective October 20, 2014. Said ASSIGNEE hereby accepts the assignment and transfer of said TRADEMARK and application therefor together with the related goodwill and business.

Dated this 8th day of JANUARY, 2015.

MERCK SHARP & DOHME CORP.
By: [Signature]
Name: JAMES H. THOMAS
Title: ASSISTANT COUNSEL

Dated this 8th day of January, 2015.

PHYSICIANS INTERACTIVE
INTERNATIONAL, INC.
By: [Signature]
Name: JOHN M. GLAZER
Title: CHIEF FINANCIAL OFFICER