

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael Starr		01/03/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rubin Wines LLC		
<b>Street Address:</b>	5220 Ross Road		
<b>City:</b>	Sebastopol		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95472		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4211543	BLACKLIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4154572822		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(415) 457-2040		
<b>Email:</b>	trademarks@hiaringsmith.com		
<b>Correspondent Name:</b>	Anne Hocking		
<b>Address Line 1:</b>	101 Lucas Valley Road		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	San Rafael, CALIFORNIA 94903		
<b>ATTORNEY DOCKET NUMBER:</b>	RUBIN (3)		
<b>NAME OF SUBMITTER:</b>	Anne Hocking		
<b>SIGNATURE:</b>	/Anne Hocking/		
<b>DATE SIGNED:</b>	01/09/2015		
<b>Total Attachments: 1</b>			
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