

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328490

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pontiflex Inc.		12/30/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Flatiron Media, LLC		
Street Address:	20 West 22nd Street		
Internal Address:	Suite 908		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3787994	PONTIFLEX	
CORRESPONDENCE DATA			
Fax Number:	7812835776		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7812835775		
Email:	joneill@feinberghanson.com		
Correspondent Name:	Julia K. O'Neill		
Address Line 1:	57 River St.		
Address Line 4:	Wellesley, MASSACHUSETTS 02481		
ATTORNEY DOCKET NUMBER:	FLATIRON		
NAME OF SUBMITTER:	Julia K. O'Neill		
SIGNATURE:	/Julia K. O'Neill/		
DATE SIGNED:	01/09/2015		
Total Attachments: 2			
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OP \$40.00 3787994

ASSIGNMENT OF REGISTERED TRADEMARKS

Whereas, Pontiflex Inc. d/b/a Crossboard Mobile, a Delaware corporation, (the “**Assignor**”), has adopted, used, is using and is the owner of the following trademark, now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
Pontiflex	3787994	May 11, 2010

and WHEREAS, Flatiron Media, LLC, a New York limited liability company with a principal address of 20 West 22nd Street, Suite 908, New York, NY 10010 (the “**Assignee**”), has succeeded to the business, assets and appurtenant goodwill of the Assignor with respect to said mark,

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor’s right, title and interest in and to the following (the “**Assigned Trademark**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

(a) the trademark registration set forth hereinabove and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of the Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

The Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by the

Assignee. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Signed this 30th day of December, 2014.

Pontiflex Inc. d/b/a Crossboard Mobile

By: Dominic Butera

Print name and title:

Dominic BUTERA, TREASURER
And Secretary

STATE OF NEW ~~YORK~~ Jersey

SUSSEX County, SS.

Date: December 30, 2014

On this 30 day of December, 2014, before me, the undersigned notary public, personally appeared Dominic Butera, proved to me through satisfactory evidence of identification, which was his New Jersey drivers' license, to be the person whose name is signed on the preceding or attached document in my presence, and acknowledged to me that he signed it voluntarily for its stated purpose.

JACQUELYN M. JONES
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOVEMBER 14, 2016
COMMISSION ID# 2301858

Jacquelyn M Jones
Notary Public

Print name of notary: Jacquelyn M Jones

My Commission Expires: November 14, 2016

AGREED TO AND ACCEPTED:

Flatiron Media, LLC

By: SJP
Name: Sujay Jhaveri, CEO