

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328598

| | | | |
|---|--|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Magic Circle Corporation | | 02/05/2014 | CORPORATION: INDIANA |
| RECEIVING PARTY DATA | | | |
| Name: | Jacobsen Professional Lawn Care Inc. | | |
| Street Address: | 11108 Quality Drive | | |
| City: | Charlotte | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28273 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77074865 | DIXIE CHOPPER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2486410270 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (248) 641-1223 | | |
| Email: | troydocketing@hdp.com, ajgraham@hdp.com | | |
| Correspondent Name: | Harness, Dickey & Pierce, P.L.C. | | |
| Address Line 1: | P.O. Box 828 | | |
| Address Line 4: | Bloomfield Hills, MICHIGAN 48303 | | |
| ATTORNEY DOCKET NUMBER: | 3191J-200286-US | | |
| NAME OF SUBMITTER: | Elizabeth K. Brock | | |
| SIGNATURE: | /ekb/ | | |
| DATE SIGNED: | 01/12/2015 | | |
| Total Attachments: 3 | | | |
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ASSIGNMENT OF TRADEMARKS, REGISTRATIONS AND APPLICATIONS
February 5, 2014

THIS TRADEMARK, REGISTRATIONS AND APPLICATIONS ASSIGNMENT ("Assignment") is made as of the 5th day of February, 2014 from Magic Circle Corporation, an Indiana corporation having its principal place of business at 6302 East County Road 100 North, Coatesville, IN 46121 ("Assignor"), to Jacobsen Professional Lawn Care Inc., a Delaware corporation having a place of business at 11108 Quality Drive, Charlotte, NC 28273 ("Assignee"). Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Agreement, as hereinafter defined. This Assignment is not intended to grant or impose, nor shall it be construed as granting or imposing, any rights or obligations to or on Assignor or Assignee beyond those expressly set forth in the Agreement, as hereinafter defined.

WHEREAS Assignor is a party to that certain Asset Purchase Agreement dated as of February 5, 2014 (the "Agreement") by and among Assignor, Art Evans and Assignee, relating exclusively to the sale of substantially all of the assets of Assignor by Assignor to Assignee;

WHEREAS, pursuant to Section 7(b)(i) of the Agreement, Assignor has agreed to deliver this assignment;

WHEREAS Assignor desires to convey its entire right, title and interest in and to the United States and foreign trademarks, registrations and applications set forth in Schedule A hereto, ("Marks"); and

WHEREAS Assignee is desirous of acquiring Assignor's entire right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby transfer, convey and assign unto the said ASSIGNEE all right, title and interest in and to the said Marks throughout the world, together with the goodwill of the Business symbolized by the said Marks, all registrations and applications for registration of the said Marks, including without limitation those identified on the attached Schedule A, and also all past, present and future claims for infringement of the said Marks, whether known or unknown, now existing or hereafter arising.

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SCHEDULE A
List of Registrations and Applications

| Application No. | Filing Date | Registration No. | Registration Date | Country | Mark | Status |
|-----------------|-------------|------------------|-------------------|---------|--------------------------------|------------|
| 77/074,885 | 01/03/2007 | 3318038 | 10/23/2007 | USA | Dixie Chopper | Live |
| 73/819,425 | 08/15/1989 | 1616421 | 10/09/1990 | USA | Dixie Chopper (Stacked) | Live |
| | | | | | The World's Fastest Lawn Mower | Live |
| 85/135,287 | 09/22/2010 | 3965741 | 05/24/2011 | USA | Dixie Chopper The World's | Live |
| | | | | | Fastest Lawn Mower | |
| 77/489,444 | 06/03/2008 | 3569486 | 02/03/2009 | USA | Dixie Chopper The World's | Live |
| | | | | | Fastest Lawn Mower and Design | |
| 85/130,785 | 09/16/2010 | 3977045 | 08/14/2011 | USA | Dixie Chopper The World's | Live |
| | | | | | Fastest Lawn Mower and Design | |
| 77/489,780 | 06/03/2008 | 3583921 | 01/20/2009 | USA | Iron Eagle | Live |
| 85/174,184 | 11/11/2010 | 3861940 | 05/17/2011 | USA | Dixie Chopper (Stylized) | Abandoned? |
| 73/819,427 | 08/15/1989 | 1619440 | 10/30/1990 | USA | Quad Loop | Abandoned? |
| 74/058,211 | 05/07/1990 | 1635974 | 02/28/1991 | USA | | |