

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magic Circle Corporation		02/05/2014	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Jacobsen Professional Lawn Care Inc.		
Street Address:	11108 Quality Drive		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28273		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77489444	DIXIE CHOPPER THE WORLD'S FASTEST LAWN M	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(248) 341-1338		
Email:	troydocketing@hdp.com, ajgraham@hdp.com		
Correspondent Name:	Harness, Dickey & Pierce, P.L.C.		
Address Line 1:	P.O. Box 828		
Address Line 4:	Bloomfield Hills, MICHIGAN 48303		
ATTORNEY DOCKET NUMBER:	3191J-200283-US		
NAME OF SUBMITTER:	Elizabeth Brock		
SIGNATURE:	/ekb/		
DATE SIGNED:	01/12/2015		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS, REGISTRATIONS AND APPLICATIONS
February 5, 2014

THIS TRADEMARK, REGISTRATIONS AND APPLICATIONS ASSIGNMENT ("Assignment") is made as of the 5th day of February, 2014 from Magic Circle Corporation, an Indiana corporation having its principal place of business at 6302 East County Road 100 North, Coatesville, IN 46121 ("Assignor"), to Jacobsen Professional Lawn Care Inc., a Delaware corporation having a place of business at 11108 Quality Drive, Charlotte, NC 28273 ("Assignee"). Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Agreement, as hereinafter defined. This Assignment is not intended to grant or impose, nor shall it be construed as granting or imposing, any rights or obligations to or on Assignor or Assignee beyond those expressly set forth in the Agreement, as hereinafter defined.

WHEREAS Assignor is a party to that certain Asset Purchase Agreement dated as of February 5, 2014 (the "Agreement") by and among Assignor, Art Evans and Assignee, relating exclusively to the sale of substantially all of the assets of Assignor by Assignor to Assignee;

WHEREAS, pursuant to Section 7(b)(i) of the Agreement, Assignor has agreed to deliver this assignment;

WHEREAS Assignor desires to convey its entire right, title and interest in and to the United States and foreign trademarks, registrations and applications set forth in Schedule A hereto, ("Marks"); and

WHEREAS Assignee is desirous of acquiring Assignor's entire right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby transfer, convey and assign unto the said ASSIGNEE all right, title and interest in and to the said Marks throughout the world, together with the goodwill of the Business symbolized by the said Marks, all registrations and applications for registration of the said Marks, including without limitation those identified on the attached Schedule A, and also all past, present and future claims for infringement of the said Marks, whether known or unknown, now existing or hereafter arising.

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SCHEDULE A
List of Registrations and Applications

Application No.	Filing Date	Registration No.	Registration Date	Country	Mark	Status
77/074,885	01/03/2007	3318038	10/23/2007	USA	Dixie Chopper	Live
73/819,425	08/15/1989	1616421	10/09/1990	USA	Dixie Chopper (Stacked)	Live
85/135,287	09/22/2010	3965741	05/24/2011	USA	The World's Fastest Lawn Mower	Live
77/489,444	06/03/2008	3569486	02/03/2009	USA	Dixie Chopper The World's Fastest Lawn Mower	Live
85/130,785	09/16/2010	3977045	08/14/2011	USA	Dixie Chopper The World's Fastest Lawn Mower and Design	Live
77/489,780	06/03/2008	3583921	01/20/2009	USA	Dixie Chopper The World's Fastest Lawn Mower and Design	Live
85/174,184	11/11/2010	3961940	05/17/2011	USA	Iron Eagle	Abandoned?
73/819,427	08/15/1989	1619440	10/30/1990	USA	Dixie Chopper (Stylized)	Abandoned?
74/058,211	05/07/1990	1635974	02/28/1991	USA	Quad Loop	Abandoned?