

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328651

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marketplace Events, LLC		03/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BB&T Capital Partners Mezzanine Fund II, LP, as Collateral Agent		
<b>Street Address:</b>	101 N. Charry Street		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4653027	DES MOINES HOME + GARDEN SHOW	
<b>Registration Number:</b>	4653026	MINNEAPOLIS HOME + GARDEN SHOW	
<b>Registration Number:</b>	4653025	OKLAHOMA CITY HOME + GARDEN SHOW	
<b>Serial Number:</b>	86349553	CAPITAL HOME SHOW	
<b>Serial Number:</b>	86368157	CAPITAL REMODEL + GARDEN SHOW	
<b>Serial Number:</b>	86450557	CASA LATINA HOME EXPO	
<b>Serial Number:</b>	86364842	CASALATINA HOME EXPO	
<b>Serial Number:</b>	86368254	CLEVELAND HOME + REMODELING EXPO	
<b>Serial Number:</b>	86367908	DENVER HOME SHOW	
<b>Serial Number:</b>	86402915	DES MOINES HOME + OUTDOOR LIVING SHOW	
<b>Serial Number:</b>	86346099	INDIANAPOLIS HOME SHOW	
<b>Serial Number:</b>	86380797	JACKSONVILLE HOME + PATIO SHOW	
<b>Serial Number:</b>	86411445	PHILADELPHIA HOME SHOW	
<b>Serial Number:</b>	86361520	THE GREAT BIG HOME + GARDEN SHOW	
<b>Serial Number:</b>	86368240	THE OKC HOME + OUTDOOR LIVING SHOW	
<b>Serial Number:</b>	86368209	BIRMINGHAM HOME + REMODELING SHOW	
<b>Serial Number:</b>	86464070	AIMEXPO CHAMPIONSHIP OF THE AMERICAS	

OP \$440.00 4653027

**CORRESPONDENCE DATA****Fax Number:** 9192868199*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 919 286-8000**Email:** PTO\_TMconfirmation@mvalaw.com**Correspondent Name:** MOORE & VAN ALLEN PLLC**Address Line 1:** 3015 CARRINGTON MILL BOULEVARD**Address Line 2:** SUITE 400**Address Line 4:** MORRISVILLE, NORTH CAROLINA 27560

<b>ATTORNEY DOCKET NUMBER:</b>	036606.011
<b>NAME OF SUBMITTER:</b>	John E. Slaughter, III
<b>SIGNATURE:</b>	/jes/
<b>DATE SIGNED:</b>	01/12/2015

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to the Security and Pledge Agreement dated as of March 29, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") the Lenders from time to time party thereto and BB&T Capital Partners Mezzanine Fund II, LP, a Delaware limited partnership, as collateral agent (the "Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in, and right to setoff against, the trademarks and trademark applications shown on Schedule 1 hereto to the Agent for the ratable benefit of the holders of the Secured Obligations.

The Grantors and the Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Remainder of page intentionally left blank – Signature page to follow]

Very truly yours:

MARKETPLACE EVENTS LLC,  
a Delaware LLC

By:   
Name: MARK WHITE  
Title: CEO & SECRETARY

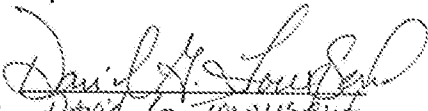
IP NOTICE 2014  
MARKETPLACE EVENTS LLC

TRADEMARK  
REEL: 005438 FRAME: 0544

Acknowledged and Accepted:

BB&T CAPITAL PARTNERS MEZZANINE FUND II, LP  
a Delaware limited partnership as Agent

By: Winston Mezzanine Partners, LLC,  
its general partner

By:   
Name: David G. Mansueti  
Title: manager

Schedule 1

Marketplace Events LLC  
(Delaware Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
DES MOINES HOME + GARDEN SHOW	4653027	12/09/14
MINNEAPOLIS HOME + GARDEN SHOW	4653026	12/09/14
OKLAHOMA CITY HOME + GARDEN SHOW	4653025	12/09/14

Pending Applications

Mark	Appl. No.	Filing Date
CAPITAL HOME SHOW	86349553	07/28/14
CAPITAL REMODEL + GARDEN SHOW	86368157	08/15/14
CASA LATINA HOME EXPO	86450557	11/11/14
CASA LATINA HOME EXPO and Design	86364842	08/12/14
CLEVELAND HOME + REMODELING EXPO	86368254	08/15/14
DENVER HOME SHOW	86367908	08/15/14
DES MOINES HOME + OUTDOOR LIVING SHOW	86402915	09/23/14
INDIANAPOLIS HOME SHOW	86346099	07/23/14
JACKSONVILLE HOME + PATIO SHOW	86380797	08/29/14
PHILADELPHIA HOME SHOW	86411445	10/01/14
THE GREAT BIG HOME + GARDEN SHOW	86361520	08/08/14
THE OKC HOME + OUTDOOR LIVING SHOW	86368240	08/15/14
BIRMINGHAM HOME + REMODELING SHOW	86368209	08/15/14
AIMEXPO CHAMPIONSHIP OF THE AMERICAS	86464070	11/25/14