

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM328726

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZEETOGROUP, LLC		01/12/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BRIDGE BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	3200 Park Center Plaza, Suite 350		
<b>City:</b>	Costa Mesa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92626		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86419360	SAMPLES COM	
<b>Serial Number:</b>	85670820	ZEETO MEDIA	
<b>Serial Number:</b>	85827356	GET IT FREE	
<b>Serial Number:</b>	85684524	I INSIGHTADS	
<b>Serial Number:</b>	85684512	INSIGHTADS	
<b>Serial Number:</b>	85678541	GET IT FREE	
<b>Serial Number:</b>	85616396	POINTLY	
<b>Serial Number:</b>	85527593	INTENTVERIFIED	
<b>Serial Number:</b>	85527583	INTENTLAYER	
<b>Serial Number:</b>	85348568	Z	
<b>Serial Number:</b>	85339827	ZEETO GROUP	
<b>Serial Number:</b>	85339803	ZEETO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2136305788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-891-5935		
<b>Email:</b>	hpanneck@buchalter.com		
<b>Correspondent Name:</b>	Helen Panneck c/o Buchalter Nemer		

CH \$315.00 86419360

**Address Line 1:** 1000 Wilshire Blvd., Ste.1500  
**Address Line 4:** Los Angeles, CALIFORNIA 90017

**ATTORNEY DOCKET NUMBER:** B7285-0279

**NAME OF SUBMITTER:** Helen Panneck

**SIGNATURE:** /Helen Panneck/

**DATE SIGNED:** 01/12/2015

**Total Attachments: 8**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of January 12, 2015 (this , between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and ZEETOGROUP, LLC, a Delaware limited liability company, ("Grantor") is made with reference to the Business Financing Agreement, dated as of January 12, 2015 (as amended from time to time, the "Financing Agreement"), between Lender and Grantor. Terms defined in the Financing Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Financing Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Financing Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Financing Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

GRANTOR:

ZEETOGROUP, LLC

By: 

Name: Stephan Goss

Title: Manager

Address for Notices:

Attn: Stephan Goss  
925 B Street, 5<sup>th</sup> Floor  
San Diego, CA 92101  
Tel: (408) 982-2106  
Fax: (408) 982-2112

LENDER:

BRIDGE BANK, NATIONAL ASSOCIATION

By: \_\_\_\_\_

Name: Jorge Visitacion

Title: Senior Vice President

Address for Notices:

Attn: Jorge C. Visitacion  
3200 Park Center Plaza  
Suite 350  
Costa Mesa, CA 92626  
Tel: (949) 438-4008  
Fax: (949) 438-4010

With a copy to:


Bridge Bank, National Association  
55 Almaden Blvd.  
San Jose, CA 95113  
Fax: (408) 423-8510  
Email: [Lee.Shodiss@bridgebank.com](mailto:Lee.Shodiss@bridgebank.com)  
Attn: Lee A. Shodiss

GRANTOR:  
ZEETOGROUP, LLC

By: \_\_\_\_\_  
Name: Stephan Goss  
Title: Manager

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BRIDGE BANK, NATIONAL ASSOCIATION

By:   
Name: Jorge Visitacion  
Title: Senior Vice President

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3200 Park Center Plaza  
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Tel: (949) 438-4008  
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With a copy to:

Bridge Bank, National Association  
55 Almaden Blvd.  
San Jose, CA 95113  
Fax: (408) 423-8510  
Email: [Lee.Shodiss@bridgebank.com](mailto:Lee.Shodiss@bridgebank.com)  
Attn: Lee A. Shodiss

EXHIBIT A  
COPYRIGHTS

Please Check if No Copyrights Exist

Description	Registration/ Application Number	Registration/ Application Date
Getitfree Website.	VAu001117919	01/08/2013
Getitfree Website with Registration Path.	VAu001181251	01/14/2014
GIF Laundry Detergent Photograph.	VAu001165396	01/14/2014
GIF Laundry Softener Photograph.	VAu001165389	01/14/2014
GIF Mascara Photograph.	VAu001165387	01/14/2014
GIF Peanut Butter Photograph.	VAu001158109	01/14/2014
GIF Product Samples Photograph.	VAu001158106	01/14/2014
GIF Sample Products Collage.	VAu001158105	01/14/2014

EXHIBIT B

PATENTS

Please Check if No Patents Exist

Description

Registration/Application  
Number

Registration/  
Application  
Date


EXHIBIT C  
TRADEMARKS

Please Check if No Trademarks Exist

Description	Serial Number / Date	Registration Number / Date
	86419360 October 9, 2014	
	85670820 July 6, 2012	
	85827356 January 18, 2013	4392034 August 27, 2013
	85684524 July 23, 2012	



Description	Serial Number / Date	Registration Number / Date
InsightAds	85684512 July 23, 2012	
GET IT FREE	85678541 July 16, 2012	4508899 April 8, 2014
POINTLY	85616396 May 3, 2012	4460865 January 7, 2014
IntentVerified	85527593 January 27, 2012	4202246 September 4, 2012
IntentLayer	85527583 January 27, 2012	4202245 September 4, 2012

Description	Serial Number / Date	Registration Number / Date
	85348568 June 16, 2011	4087959 January 17, 2012
<b>ZEETO GROUP</b>	85339827 June 7, 2011	4095926 February 7, 2012
<b>ZEETO</b>	85339803 June 7, 2011	4083896 January 10, 2012