

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

01/02/2015

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103670305

12/18/14

To the Director of the U. S. Patent and Trademark Office

...ments or the new address(es) below.

1. Name of conveying party(ies):

Rust Consulting, Inc.

- Individual(s)
- Partnership
- Corporation- State: Minnesota
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 17, 2013

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SourceHOV LLC

Street Address: 3232 McKinney Avenue, Suite 1000

City: Dallas

State: Texas

Country: U.S.A. Zip: 75204

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other limited liability Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text

B. Trademark Registration No.(s)

3451154; 3451155

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth K. Stanley, Baker Botts L.L.P.

Internal Address: Suite 600

Street Address: 2001 Ross Avenue

City: Dallas

State: Texas Zip: 75201-2980

Phone Number: 214.953.6926

Docket Number: 069699.019670191

Email Address: dafmdept@bakerbotts.com

9. Signature:

Signature

Elizabeth K. Stanley

Name of Person Signing

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 50-2147

Authorized User Name Elizabeth Stanley

01 FC-AS21 40.00 DA

02 FC:8522 25.00 DA

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

This Assignment shall be effective as of 17 day of Dec 2013.

WHEREAS, Rust Consulting, Inc., a Minnesota corporation, having an address of 3232 McKinney Avenue, Suite 1000, Dallas, Texas 75204 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the marks set forth in the "Exhibit A" attached hereto, and in and to the related registrations therefor as shown on the attached Exhibit A, together with the goodwill of the business symbolized thereby and associated therewith (hereinafter, the "Marks");


WHEREAS, SourceHOV LLC, a Delaware limited liability company, having an address of 3232 McKinney Avenue, Suite 1000, Dallas, Texas 75204 (hereinafter "Assignee") desires to acquire all right, title and interest in and to the Marks, including, but not limited to, the related registrations and pending applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, accepted and confirmed, Assignor, does hereby irrevocably assign, transfer, grant, set over and convey unto Assignee, its successors and assigns, without reservation of any rights, title or interest, all of Assignor's rights, title and interest in and to the Marks, including, but not limited to, the registrations therefor, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries or other legal representatives, as the same would have been held and enjoyed by Assignor if this Assignment had not been made, including, but not limited to, all common law rights of Assignor in and/or to the Marks, and Assignor's right to sue for all claims, demands and/or causes for action, both at law and in equity, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the marks or any other claim or cause of action related to the mark prior to and following the effective date of this Assignment. Assignor further assigns to Assignee the right to sue and recover damages and/or profits for claims of past infringement, unfair competition and/or dilution, if any.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives, having full power and authority to do so, which shall be effective as of the date first written above.

<p>RUST CONSULTING, INC. (Assignor)</p> <p>Dated: <u>12-17</u>, 2014</p> <p>By: <u>[Signature]</u></p> <p>Name: <u>Paul Vogel</u></p> <p>Title: <u>EVP Finance + Admin</u></p>	<p>SOURCEHOV LLC (Assignee)</p> <p>Dated: <u>Dec 17</u>, 2014</p> <p>By: <u>[Signature]</u></p> <p>Name: <u>Suresh Yammamani</u></p> <p>Title: <u>EVP</u></p>
---	--

EXHIBIT A

Jurisdiction	Mark	Reg. No.	Reg. Date
United States	FRAUDEXCHANGE	3451154	June 17, 2008
United States	FRAUDEXCHANGE CONNECTING THE DOTS & Design 	3451155	June 17, 2008