

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328807

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LMFAO, LLC		01/09/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LMFAO Mark, LLC		
Street Address:	11 Music Circle South		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85572213	LMFAO	
Serial Number:	85572195	LMFAO	
Serial Number:	85572258	LMFAO	
Serial Number:	85572241	LMFAO	
Serial Number:	77775077	I'M IN MIAMI BITCH	
CORRESPONDENCE DATA			
Fax Number:	2125099559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-509-5050		
Email:	tm-group@wg-law.com		
Correspondent Name:	Thilo C. Agthe		
Address Line 1:	100 Wall Street, 10th Floor		
Address Line 4:	New York, NEW YORK 10005		
ATTORNEY DOCKET NUMBER:	5185-002		
NAME OF SUBMITTER:	Alina S. Morris		
SIGNATURE:	/Alina S. Morris/		
DATE SIGNED:	01/13/2015		

OP \$140.00 85572213

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the date of the signature set forth below, by and between LMFAO, LLC, a Delaware limited liability company with an address at 15260 Ventura Blvd, Suite 2100, c/o GSO Business Management, Sherman Oaks, California 91403 UNITED STATES (hereinafter referred to as "ASSIGNOR"), and LMFAO Mark, LLC, a California limited liability company having an address of 11 Music Circle South, Nashville, Tennessee 37203, UNITED STATES (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks set forth in Schedule 1 attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, ASSIGNOR is the owner of the Applications and Registrations relating to the Trademarks set forth in Schedule 1, attached hereto and incorporated herein by this reference (the "Applications and Registrations");

WHEREAS, ASSIGNOR is assigning to ASSIGNEE the portion of the business to which the Trademarks and Applications pertain, and that business is ongoing and existing;

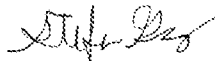
WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks, Applications, and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks, Applications, and Registrations worldwide.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the Trademarks set forth in Schedule 1 and the Applications and Registrations set forth in Schedule 1; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, and the right to recover for past infringement, and any associated goodwill along with the portion of the business to which they pertain, which is ongoing and existing.

LMFAO, LLC



1/9/2015
Date: _____



Stefan Kendal Gordy
Member

SCHEDULE 1

US TRADEMARK APPLICATIONS AND REGISTRATIONS:

Mark	Application No. Application Date	Registration No. Registration Date	Class
LMFAO	85572213 March 16, 2012		25
LMFAO	85572195 March 16, 2012		9, 14, 35, 41
	85572258 March 16, 2012		25
	85572241 March 16, 2012		9, 14, 35, 41
I'M IN MIAMI BITCH	77775077 July 6, 2009	4512785 April 8, 2014	25

INTERNATIONAL TRADEMARK REGISTRATIONS:

Mark	Registration No.	Registration Date	Classes
LMFAO	1139950	March 10, 2012	9, 14, 35, 41
LMFAO	1123328	March 10, 2012	25

and all extensions of protection and subsequent designations thereof.