

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328808

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LMFAO, LLC		01/09/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Aziah, LLC		
Street Address:	9100 Wilshire Boulevard Suite 400West		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4013318	PARTY ROCK	
Registration Number:	4376688	PARTY ROCK	
Registration Number:	4010158	PARTY ROCK	
CORRESPONDENCE DATA			
Fax Number:	2125099559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-509-5050		
Email:	tm-group@wg-law.com		
Correspondent Name:	Thilo C. Agthe		
Address Line 1:	100 Wall Street, 10th Floor		
Address Line 4:	New York, NEW YORK 10005		
ATTORNEY DOCKET NUMBER:	5185-002		
NAME OF SUBMITTER:	Alina S. Morris		
SIGNATURE:	/Alina S. Morris/		
DATE SIGNED:	01/13/2015		
Total Attachments: 2			
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OP \$90.00 4013318

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the date of the signature set forth below, by and between LMFAO, LLC, a Delaware limited liability company with an address at 15260 Ventura Blvd, Suite 2100, c/o GSO Business Management, Sherman Oaks, California 91403 UNITED STATES (hereinafter referred to as "ASSIGNOR"), and Aziah, LLC, a California limited liability company having an address of 9100 Wilshire Boulevard Suite 400 West Beverly Hills California 90212, UNITED STATES (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks set forth in Schedule 1 (the "Trademarks");

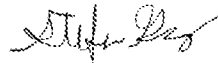
WHEREAS, ASSIGNOR is the owner of Federal Trademark Registration Nos. 4013318, 4376688, and 4010158 (the "Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the Trademarks and the Registrations; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, and the right to recover for past infringement, and any associated goodwill.

LMFAO, LLC

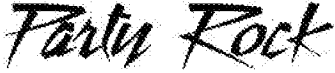


Stefan Kendal Gordy
Member

Date: 1/9/2015

SCHEDULE 1

US TRADEMARK REGISTRATIONS:

Mark	Registration No.	Registration Date	Class
PARTY ROCK	4013318	August 16, 2011	25
PARTY ROCK	4376688	July 30, 2013	9
	4010158	August 9, 2011	25