

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328843

| | | | |
|---|--|--|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Top of the Rock, LLC | | 01/13/2015 | LIMITED LIABILITY COMPANY: MISSOURI |
| RECEIVING PARTY DATA | | | |
| Name: | Bass Pro Intellectual Property, L.L.C. | | |
| Street Address: | 2500 E. Kearney Street | | |
| City: | Springfield | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 65898 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MISSOURI | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85640414 | TOP OF THE ROCK LOST CANYON NATURE TRAIL | |
| Serial Number: | 85640401 | TOP OF THE ROCK LOST CANYON CAVE TRAIL | |
| Serial Number: | 85640378 | TOP OF THE ROCK LOST CANYON CAVE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4159831200 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 415-983-1802 | | |
| Email: | sftrademarks@pillsburylaw.com | | |
| Correspondent Name: | Richard L. Kirkpatrick | | |
| Address Line 1: | P.O. Box 2824 | | |
| Address Line 2: | Calendar/Docketing Department | | |
| Address Line 4: | San Francisco, CALIFORNIA 94126-2824 | | |
| ATTORNEY DOCKET NUMBER: | 021644-0402165 | | |
| NAME OF SUBMITTER: | Richard L. Kirkpatrick | | |
| SIGNATURE: | /Richard L. Kirkpatrick/ | | |
| DATE SIGNED: | 01/13/2015 | | |
| Total Attachments: 2 | | | |
| source=Assignment - TOR Lost Canyon#page1.tif | | | |

CH \$90.00 85640414

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Top of the Rock, LLC, a Missouri limited liability company ("Assignor"), conveys, transfers and assigns to Bass Pro Intellectual Property, L.L.C., a Missouri limited liability company ("Assignee"), effective as of the date signed below, all right, title and interest in and to trademarks and service marks identified at Schedule A, including all trademark and service mark applications and registrations, and all common law rights therein, all trade names and domain names, and the goodwill symbolized by and associated with the use of same (hereafter collectively the "Marks"), together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Top of the Rock, LLC

LKW
HZE
By: JA. Hagale
Name: James A. Hagale

Title: Vice President

Date: 1-13-15

Schedule A

Marks

| Mark | Serial No. | Owner | Status |
|--|------------|----------------------|---------|
| TOP OF THE ROCK LOST CANYON NATURE TRAIL | 85640414 | Top of the Rock, LLC | Pending |
| TOP OF THE ROCK LOST CANYON CAVE TRAIL | 85640401 | Top of the Rock, LLC | Pending |
| TOP OF THE ROCK LOST CANYON CAVE | 85640378 | Top of the Rock, LLC | Pending |