

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XS Energy, LLC		01/07/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	XS Worldwide, L.P.		
Street Address:	9900 Bell Ranch Drive		
Internal Address:	Unit 105		
City:	Santa Fe Springs		
State/Country:	CALIFORNIA		
Postal Code:	90670		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3891011	ENERGY WHEN YOU NEED IT	
CORRESPONDENCE DATA			
Fax Number:	6167874306		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6167875103		
Email:	terri.palmer@alticor.com		
Correspondent Name:	Elizabeth Zidones		
Address Line 1:	7575 Fulton Street East		
Address Line 2:	78-2M		
Address Line 4:	Ada, MICHIGAN 49355		
ATTORNEY DOCKET NUMBER:	018716.162204		
NAME OF SUBMITTER:	R. Scott Keller		
SIGNATURE:	/rsk/		
DATE SIGNED:	01/14/2015		
Total Attachments: 3			
source=Trademark Assignment-XS Energy to XS Worldwide#page1.tif			

OP \$40.00 3891011

source=Trademark Assignment-XS Energy to XS Worldwide#page2.tif

source=Trademark Assignment-XS Energy to XS Worldwide#page3.tif

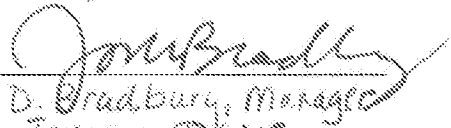
TRADEMARK ASSIGNMENT

WHEREAS, XS Energy, LLC, a California limited liability company ("Assignor"), is the owner of the trademark ENERGY WHEN YOU NEED IT (the "Mark") and the United States Trademark Registration No. 3891011 regarding the Mark (the "Registration"); and

WHEREAS, Assignor wishes to transfer all right, title and interest in the Mark and Registration to its related entity, XS Worldwide, L.P., a Delaware limited partnership ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration.

XS ENERGY, LLC



Josh D. Bradbury, Manager
Date: January 7, 2015

12022092

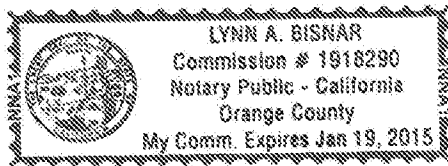
Notarization

Signed in the Presence of

Lynn A. Bisnar
Notary

I HEREBY CERTIFY that the above-named Josh D Bradbury, appeared before me on the 7th day of January, 2015 and being known to me acknowledged the above signature to be ~~hers~~/his and that ~~she~~/he has freely and voluntarily executed this Instrument and understood its contents.

SEAL



Lynn A. Bisnar
Lynn A. Bisnar, NOTARY PUBLIC

County of: Orange
My Commission Expires: January 19, 2015

Schedule A
 Trademark from XS ENERGY, LLC to XS WORLDWIDE, L.P.
 January 6, 2015

Mark	Owner Name	Country	Goods/Description	Status	Application No.	File Date	Registration No.	Registration Date	Action Due
ENERGY WHEN YOU NEED IT	XS Energy, LLC	UNITED STATES	32 - Non-alcoholic beverages, namely, sports drinks and energy drinks	REGISTERED	77/808,417	08/17/2009	3,891,011	12/14/2010	12/14/2016 8/15 DEADLINE 12/14/2020 RENEWAL