

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328971

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SiTV, Inc.		06/25/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SiTV, LLC		
Doing Business As:	NUVO tv		
Street Address:	700 N. Central Avenue, Suite 600		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91203		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 63			
Property Type	Number	Word Mark	
Serial Number:	86168026	LOVE & SALSA	
Serial Number:	86273614	LOVE&SALSA	
Serial Number:	86162002	KNOCKOUT	
Serial Number:	86229436	ACROSS THE HALL	
Serial Number:	86159464	NUVO HD	
Serial Number:	86159463	NUVO HD	
Serial Number:	86157697	A STEP AWAY	
Serial Number:	86157696	A STEP AWAY	
Serial Number:	86157675	HOUSE OF JOY	
Serial Number:	86079087	NUPOINT OF VIEW THE EMERGING LATINO FILM	
Serial Number:	86079086	NU POINT OF VIEW: THE EMERGING LATINO FI	
Serial Number:	85924269	STAND UP & DELIVER	
Serial Number:	85924268	STAND UP & DELIVER	
Serial Number:	85979234	FIGHT FACTORY	
Serial Number:	85981590	CURVY GIRLS	
Serial Number:	85981589	CG CURVY GIRLS	
Serial Number:	85979232	FIGHTFACTORY	
Serial Number:	85977231	OPERATION: OSMIN	

OP \$1590.00 86168026

Property Type	Number	Word Mark
Serial Number:	85977230	OPERATION: OSMIN
Serial Number:	85973738	WE ARE IT
Serial Number:	85924302	STAND UP & DELIVER
Serial Number:	85924301	STAND UP & DELIVER
Serial Number:	85825254	MODERN LATINO ENTERTAINMENT
Serial Number:	85825253	MODERN LATINO EXPERIENCE
Serial Number:	85419403	NUVOTV
Serial Number:	85419401	NUVO
Serial Number:	85328892	MODELLATINA LAS VEGAS
Serial Number:	85328891	MODELLATINA LAS VEGAS
Serial Number:	85281544	LIVE BOLD
Serial Number:	85281498	AMERICA'S NU VOICE
Serial Number:	85167621	NUVO TV
Serial Number:	85018826	MODEL LATINA NYC
Serial Number:	85018823	MODEL LATINA NYC
Serial Number:	78979077	DATING FACTORY
Serial Number:	78844062	UNACCEPTABLE BEHAVIOR
Serial Number:	78638931	BREAKFAST LUNCH AND DINNER
Serial Number:	78373132	SITV
Serial Number:	78351111	THE DROP
Serial Number:	78351107	THE RUB
Serial Number:	78241685	URBAN JUNGLE
Serial Number:	77977705	MODEL LATINA
Serial Number:	77977704	ML MODEL LATINA
Serial Number:	77976157	MODEL LATINA
Serial Number:	77790036	LATINO 101
Serial Number:	77790035	LATINO 101
Serial Number:	77755514	MODEL LATINA MIAMI
Serial Number:	77755512	MODEL LATINA MIAMI
Serial Number:	77755492	MODELLATINA
Serial Number:	77755491	MODELLATINA
Serial Number:	77715338	COMIC QUICKIES
Serial Number:	77622082	TAKE THE LEAD
Serial Number:	77622080	TAKE THE LEAD
Serial Number:	77557323	CRASH THE PARTIES
Serial Number:	77557322	CRASH THE PARTIES
Serial Number:	77523924	LUV CARMEN
Serial Number:	77520682	SITV

Property Type	Number	Word Mark
Serial Number:	77518401	TOTALLY AMERICAN, UNMISTAKABLY LATINO
Serial Number:	77507770	COMIC QUICKIES
Serial Number:	77358720	JAMMIN
Serial Number:	77358719	JAMMIN
Serial Number:	77292401	LUV CARMEN
Serial Number:	77144286	PASTPORT
Serial Number:	75656595	SI TV

CORRESPONDENCE DATA

Fax Number: 8187896548

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-790-6547

Email: uspto@donthornburgh.com

Correspondent Name: Don Thornburgh

Address Line 1: 466 Foothill Blvd. #220

Address Line 4: La Canada Flintridge, CALIFORNIA 91011

NAME OF SUBMITTER:	Don Thornburgh
SIGNATURE:	/don thornburgh/
DATE SIGNED:	01/14/2015

Total Attachments: 5

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Delaware

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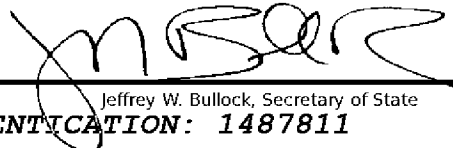
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SITV, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SITV, INC." TO "SITV, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:36 O'CLOCK P.M.

3728016 8100V

140885438




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1487811

DATE: 06-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005441 FRAME: 0171

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is November 26, 2003.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
SiTV, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is SiTV, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
25th day of June, A.D. 2014

By: 
Authorized Person

Name: Michael Schwimmer
Print or Type

Delaware

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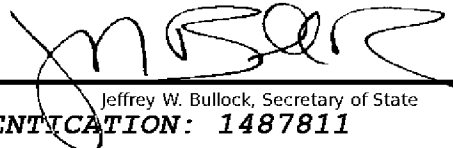
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "SITV, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:36 O'CLOCK P.M.

3728016 8100V

140885438




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1487811

DATE: 06-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005441 FRAME: 0173

CERTIFICATE OF FORMATION

OF

SITV, LLC

June 25, 2014

This Certificate of Formation of SiTV, LLC (the "LLC") is being duly executed and filed by Michael Schwimmer, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C §18-101, et seq.).


FIRST: The name of the limited liability company formed hereby is "SiTV, LLC".

SECOND: The address of the registered office of the LLC in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801.

THIRD: The name and address of the registered agent for service of process on the LLC in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: 
Name: Michael Schwimmer
Title: Authorized Person

[Signature page to Certificate of Formation of SiTV, LLC]