

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM329010

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moda Nicola International LLC		12/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Jones Apparel (US) LLC		
Street Address:	1411 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3403712	ROBERT RODRIGUEZ	
Registration Number:	3979197	ROBBI & NIKKI	
Registration Number:	4055612	ROBBI & NIKKI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 642-3867		
Email:	kb@jny.com		
Correspondent Name:	Katherine Blaukopf		
Address Line 1:	1411 Broadway		
Address Line 2:	15th Floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Christopher R. Cade		
SIGNATURE:	/christopher r. cade/		
DATE SIGNED:	01/14/2015		
Total Attachments: 4			
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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Moda Nicola International LLC, a limited liability company of Delaware having an office and place of business at 1007 Orange Street, Wilmington, Delaware 19801 U.S.A. ("Assignor"), is the owner of the trademark registrations and applications set forth on the attached Schedule A including all names, marks, logos, designs, and common law rights and other nonregistered rights associated therewith and the goodwill of the business symbolized by and associated with such marks; and

WHEREAS, Jones Apparel (US) LLC, a limited liability company of Delaware, having an office and place of business at 1411 Broadway, New York, New York 10018 U.S.A. ("Assignee") is desirous of acquiring the foregoing rights, title and interest;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

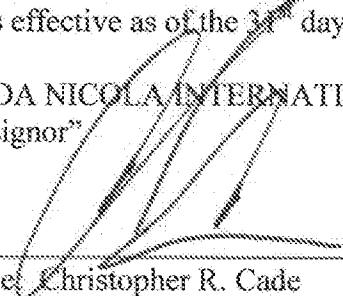
Assignor hereby sells, assigns, transfers and conveys to Assignee, effective as of December 31, 2014, all of its right, title and interest in and to the trademarks, service marks, and trade names owned by Assignor (whether registered or unregistered) in connection with the business associated therewith, including the trademarks, service marks, and trade names, and applications for registration and registrations thereof in respect of all goods and services covered by the specifications thereof, and all logos and stylized and design marks, shown on Schedule A (the "Marks"), together with the ongoing and existing business to which the Marks pertain and the goodwill associated therewith, and all common law rights thereto, and any and all tangible media relating to the ownership thereof (including, without limitation, all documents, records, ledgers, journals, and other recorded materials in whatever form (including but not limited to written records, electronic records, magnetic records, optical records, etc.)), and the right to sue and recover for past, present and future infringements and violations of the Marks.

Assignor agrees to execute any additional documents for recordation purposes or other documents that may be required subsequent to the signing of this United States Trademark Assignment in order to record or evidence the assignment of ownership to Assignee of any Marks, including any trademark, service mark, and/or trade name registrations or applications for registration.

This United States Trademark Assignment is governed by the laws of the State of New York, applicable to contracts made and performed within such State, without reference to its conflicts of laws provisions, and shall also be subject to the trademark laws of the United States, as applicable.

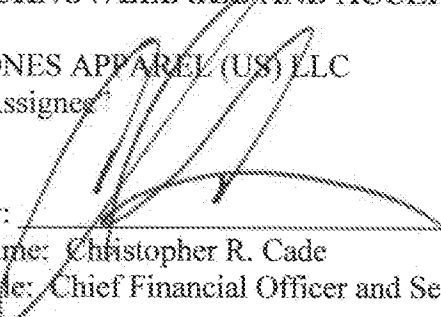
IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their respective duly authorized corporate officers effective as of the 31st day of December, 2014.

MODA NICOLA INTERNATIONAL LLC
"Assignor"

By: 
Name: Christopher R. Cade
Title: President and Chief Executive Officer

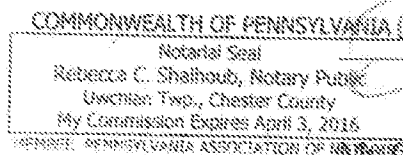
ACKNOWLEDGED AND ACCEPTED:

JONES APPAREL (US) LLC
"Assignee"

By: 
Name: Christopher R. Cade
Title: Chief Financial Officer and Secretary

STATE OF PENNSYLVANIA)
): ss.
Northampton COUNTY)

On this 21st day of December, 2014, before me, a Notary Public in and for Chester County, in the State of Pennsylvania, personally appeared Christopher R. Cade, to me known to be the President and Chief Executive Officer of MODA NICOLA INTERNATIONAL LLC, and being duly sworn, averred that, being duly authorized, he executed the foregoing United States Trademark Assignment as the free act and deed of said corporation for the uses and purposes set forth therein.

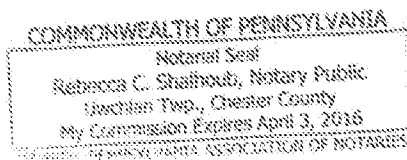


[Signature]
NOTARY PUBLIC

My Commission expires: 4/3/16

STATE OF PENNSYLVANIA)
): ss.
Northampton COUNTY)

On this 21st day of December, 2014, before me, a Notary Public in and for Chester County, in the State of Pennsylvania, personally appeared Christopher R. Cade, to me known to be the Chief Financial Officer and Secretary of JONES APPAREL (US) LLC, and being duly sworn, averred that, being duly authorized, he executed the foregoing United States Trademark Assignment as the free act and deed of said corporation for the uses and purposes set forth therein.



[Signature]
NOTARY PUBLIC

My Commission expires: 4/3/16

SCHEDULE A

Trademark Registrations and Applications United States

(Moda Nicola International LLC to Jones Apparel (US) LLC)

MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
ROBERT RODRIGUEZ	February 23, 2005	78/979,608	March 25, 2008	3,403,712	REGISTERED	25
ROBBI & NIKKI	January 20, 2009	77/981,896	June 14, 2011	3,979,197	REGISTERED	25
ROBBI & NIKKI	March 11, 2011	85/264,821	November 15, 2011	4,055,612	REGISTERED	25