

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329113

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Noise Marketing, LLC		12/31/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Deep Focus, Inc.		
Street Address:	460 Park Avenue South, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4313393	NOISE	
Registration Number:	3551870	NOISE CREATIVE	
Registration Number:	3764150	NOISE NEW YORK	
Registration Number:	2918673	TRENDCENTRAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6467754194		
Email:	phil@fridmanlawgroup.com		
Correspondent Name:	Philip F Weiss, Esq		
Address Line 1:	287 Spring Street		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Philip F. Weiss, Esq.		
SIGNATURE:	/Philip F Weiss, Esq./		
DATE SIGNED:	01/15/2015		
Total Attachments: 3			
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

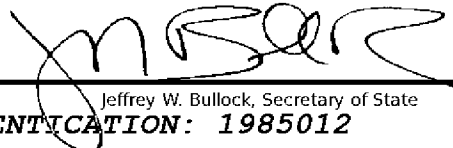
"NOISE MARKETING LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "DEEP FOCUS, INC." UNDER THE NAME OF "DEEP FOCUS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2014, AT 10:38 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2014, AT 11:59 O'CLOCK P.M.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1985012

DATE: 12-23-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005441 FRAME: 0918

CERTIFICATE OF MERGER

OF

NOISE MARKETING LLC
(a Delaware Limited Liability Company)

INTO

DEEP FOCUS, INC.
(a New York Corporation)

Pursuant to Section 18-209 of the Delaware Limited Liability Company Act

The undersigned, being the surviving other business entity, hereby sets forth as follows:

FIRST: The name of the surviving other business entity is DEEP FOCUS, INC.; its state of incorporation is New York;

SECOND: The name of the non-surviving limited liability company is NOISE MARKETING LLC; its state of formation is Delaware;

THIRD: An Agreement of Merger has been approved and executed by each domestic limited liability company and other business entity which is to merge;

FOURTH: The name of the surviving other business entity is DEEP FOCUS, INC.;

FIFTH: The executed Agreement of Merger is on file at a place of business of the surviving entity; the address of said place of business is c/o Deep Focus, Inc., 460 Park Avenue South, 7th Floor, New York, NY 10016;

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving entity, on request and without cost, to any member of any domestic limited liability company or any person holding interest in any other business entity which is to merge;

SEVENTH: The surviving other business entity agrees that it may be served with process in this state in any action, suit or proceeding for the enforcement of any obligation of any domestic limited liability company which is to merge, irrevocably appointing the Secretary of State of Delaware as its agent to accept service of process in any such action, suit or proceeding and the address to which the Secretary of State shall mail a copy of such process is c/o Davis & Gilbert LLP, 1740 Broadway, 3rd Floor, New York, NY 10019.

EIGHTH: The effective date of the merger if other than the date of filing of the certificate of merger by the Department of State is December 31, 2014 at 11:59 PM.

IN WITNESS WHEREOF, this certificate is hereby executed this 23rd day of December, 2014.

DEEP FOCUS, INC.

/s/ Steve Evans
Steve Evans, Chief Financial Officer