

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329137

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
McNeil-PPC, Inc.		12/08/2014	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Johnson & Johnson		
<b>Street Address:</b>	One Johnson & Johnson Plaza		
<b>City:</b>	New Brunswick		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08933		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3018803	FORM-FIT	
<b>Registration Number:</b>	1907009	AMAZING WHITE	
<b>Registration Number:</b>	2138724	CITROXAIN	
<b>Registration Number:</b>	1813327	REMBRANDT	
<b>Registration Number:</b>	1313028	REMBRANDT	
<b>Registration Number:</b>	1423544	REMBRANDT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 813 5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	TAMAR NIV BESSINGER		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	J&J 1410717		
<b>NAME OF SUBMITTER:</b>	Tamar Niv Bessinger		
<b>SIGNATURE:</b>	/anca nicolescu/		

CH \$165.00 3018803

<b>DATE SIGNED:</b>	01/15/2015
<b>Total Attachments: 2</b> source=Executed assignment to J J (F1611404x96B9E)#page1.tif source=Executed assignment to J J (F1611404x96B9E)#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, **McNEIL-PPC, Inc.**, a New Jersey corporation with a principal place of business at One Johnson & Johnson Plaza, New Brunswick, NJ 08933-7001, USA ("Assignor"), is the owner of the marks, pending applications and trademark registrations listed in the attached Schedule A ("the Marks"), and all the goodwill and reputation attached thereto and all rights in any cause of action related thereto; and

WHEREAS, **Johnson & Johnson**, a New Jersey corporation with a principal place of business at One Johnson & Johnson Plaza, New Brunswick, NJ 08933, USA ("Assignee"), is desirous of acquiring Assignor's entire right, title and interest in, to and under the Marks and the goodwill and reputation accrued in connection and associated therewith, and all rights in any cause of action related thereto, from the Assignor.

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms the sale, assignment, transfer and set over unto the Assignee of Assignor's entire right, title and interest in and to the Marks, together with all goodwill and reputation attached or related thereto, and any cause of action related to the Marks.

Dated: December 7, 2014

**ASSIGNOR:**

**MCNEIL-PPC, INC.**

By: \_\_\_\_\_

Name: Jake D. Feldman

Title: Assistant Secretary

**SCHEDULE A**

Trademark	Country	Filing date	Filing number	App/Reg number	First registration date
FORM-FIT	UNITED STATES OF AMERICA	17/JUN/2004	78/437159	3018803	22/NOV/2005
AMAZING WHITE	UNITED STATES OF AMERICA	29/JUN/1994	74/543675	1907009	25/JUL/1995
CITROXAIN	UNITED STATES OF AMERICA	06/FEB/1997	75/237204	2138724	24/FEB/1998
REMBRANDT	UNITED STATES OF AMERICA	13/JAN/1993	74/348130	1813327	28/DEC/1993
REMBRANDT	UNITED STATES OF AMERICA	31/JAN/1983	73/411726	1313028	08/JAN/1985
REMBRANDT	UNITED STATES OF AMERICA	23/JUN/1986	73/606023	1423544	06/JAN/1987