

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
white bear group, Inc		01/12/2015	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	anna m sanders		
Street Address:	264 19th st. nw unit2314		
City:	atlanta		
State/Country:	GEORGIA		
Postal Code:	30363		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4231542	G	
Registration Number:	4147586	C	
Registration Number:	4243577	COTY	
CORRESPONDENCE DATA			
Fax Number:	7704586198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4049316417		
Email:	atlusahong@gmail.com		
Correspondent Name:	jong hong		
Address Line 1:	264 19th st. nw unit2314		
Address Line 4:	atlanta, GEORGIA 30363		
NAME OF SUBMITTER:	jongchul hong		
SIGNATURE:	/jongchulhong/		
DATE SIGNED:	01/15/2015		
Total Attachments: 2			
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OP \$90.00 4231542

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of

01/12/2015, (the "Effective Date"), between White Bear Group, Inc., (the "Assignor"), and Anna M. Sanders, (the "Assignee").

The Assignor is the registered owner of a marks that is registered in the United States Patent and Trademark Office,

Registration No. 4231542, dated oct.23, 2012.

Registration No. 4147586, dated May 22, 2012.

Registration No. 4243577, dated Nov.13, 2012.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$10.00.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the

marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and

3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing,

completing, or vesting in the Assignee full right, title, and interest in the mark and its related

property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Jong Chul Hong JONG CHUL HONG

Signature of Assignor

President

Title

State of Georgia

County of USA

Anna Sanders Anna Sanders

Signature of Assignee

On the 15 day of January, 2015, Assignor, Assignee, the person who signed this Assignment

Agreement, personally appeared before me, , Notary Public, and acknowledged that they signed the agreement as, or in behalf of, the Assignor.

Bo Young Pyon

Signature of Notary Public

