

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329167

| | | | |
|--------------------------------------|---------------------------------|--|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | LICENSE | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Allied Domecq Spirits & Wine Limited | | 06/28/2012 | LIMITED COMPANY: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Chivas Brothers Limited | | |
| Street Address: | 111-113 Renfrew Road | | |
| City: | Paisley, Scotland | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | PA3 4DY | | |
| Entity Type: | LIMITED COMPANY: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 17 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85776713 | BURROUGH | |
| Serial Number: | 85681531 | CHANGE THE PLAN | |
| Serial Number: | 85708150 | THIS IS MY LONDON | |
| Serial Number: | 85702504 | GINSPIRED | |
| Serial Number: | 85711159 | BALLANTINE'S B BALLANTINE'S FINEST GBS G | |
| Serial Number: | 85874247 | B | |
| Serial Number: | 85831720 | TSHIRTOS | |
| Serial Number: | 85831735 | T-SHIRTOS | |
| Serial Number: | 85782812 | LOUD BLUE | |
| Serial Number: | 85829003 | AMICUS HUMANI GENERIS | |
| Serial Number: | 85848146 | | |
| Serial Number: | 85848240 | BEEFEATER JAMES BURROUGH BURROUGH'S RESE | |
| Serial Number: | 85848229 | EST 1820 | |
| Serial Number: | 85891884 | BALLANTINE'S FINEST B | |
| Serial Number: | 85913771 | ESTD 1827 BALLANTINE'S FINEST GEO BALLAN | |
| Serial Number: | 86150749 | B | |
| Serial Number: | 85338543 | MACNAIR'S | |
| CORRESPONDENCE DATA | | | |
| TRADEMARK | | | |

CH \$440.00 85776713

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-756-8000

Email: rkim@mwe.com, bmorgan@mwe.com

Correspondent Name: Richard Y. Kim

Address Line 1: 500 North Capitol Street, NW

Address Line 2: McDermott Will & Emery LLP

Address Line 4: Washington, D.C. 20001

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|--------------------------------|-------------|
| ATTORNEY DOCKET NUMBER: | 087021-0369 |
|--------------------------------|-------------|

DOMESTIC REPRESENTATIVE

Name: Richard Y. Kim

Address Line 1: 500 North Capitol Street, NW

Address Line 2: McDermott Will & Emery LLP

Address Line 4: Washington, D.C. 20001

| | |
|---------------------------|----------------|
| NAME OF SUBMITTER: | Richard Y. Kim |
|---------------------------|----------------|

| | |
|-------------------|------------------|
| SIGNATURE: | /Richard Y. Kim/ |
|-------------------|------------------|

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|---------------------|------------|
| DATE SIGNED: | 01/15/2015 |
|---------------------|------------|

Total Attachments: 5

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**SCHEDULE
Part 3
Short Form Licence**

SHORT FORM INTELLECTUAL PROPERTY LICENCE AGREEMENT

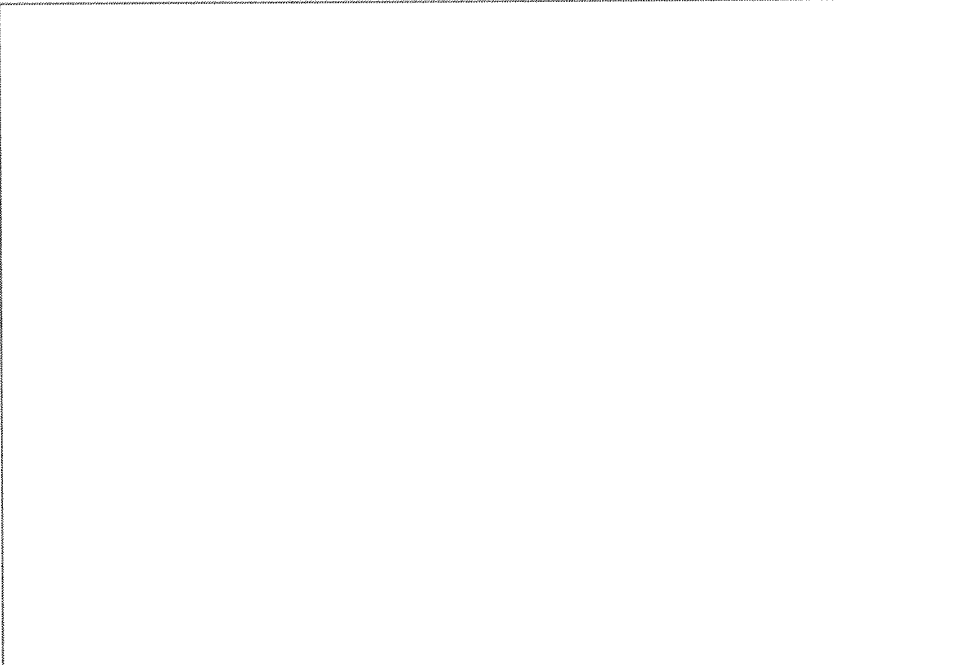
between

- (1) **ALLIED DOMECQ SPIRITS & WINE LIMITED**, a company incorporated in England and Wales under the Companies Acts (registered number 00703977) and having its registered office at Chivas House, 72 Chancellors Road, London W6 9RS (the "Licensor"); and
- (2) **CHIVAS BROTHERS LIMITED**, a company incorporated in Scotland under the Companies Acts (registered number SC268758) and having its registered office at 111-113 Renfrew Road, Paisley PA3 4DY (the "Licensee"),

WHEREAS:-

- (A) The Licensor and the Licensee have entered into an Intellectual Property Licence Agreement dated **28th June 2012** (the "IP Licence"); and
- (B) The Licensor and the Licensee have agreed to execute this short form Intellectual Property Licence Agreement for registration purposes.

NOW THEREFORE it is hereby agreed as follows:-

- 1. 
- 2.
- 3.
- 4.
- 5.
- 6.

7.



Signed for and on behalf of ALLIED DOMECQ SPIRITS & WINE LIMITED

In the presence of:

at PAULEY

on the 25 day of JUNE 2012 by:

Signature

DIRECTOR/AUTHORISED SIGNATORY

STUART MANNAS Print Name

Adin Mannas Witness

AULA MAPPLEBECK Name

111-113 RENFREW ROAD Address

PAULEY PA3 4RY

Signed for and on behalf of CHIVAS BROTHERS LIMITED

In the presence of:

at PAULEY

on the 28 day of JUNE 2012 by:

Signature

DIRECTOR/AUTHORISED SIGNATORY

HERVÉ FETTER Print Name

Adin Mannas Witness

AULA MAPPLEBECK Name




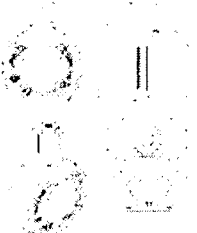
111-113 RENFREW ROAD Address

PAULEY PA3 4RY

SCHEDULE 1

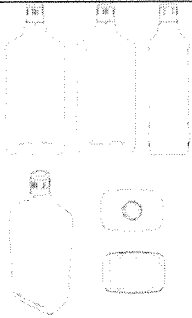
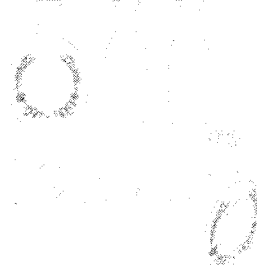
United States of America

1. Trade marks

| <i>Trade mark</i> | <i>Graphical Representation</i> | <i>Classes</i> | <i>Filing number</i> | <i>Registration number</i> |
|---|---|----------------|----------------------|----------------------------|
| BURROUGH | | 33 | 85776713 | |
| CHANGE THE PLAN | | 33;35 | 85681531 | |
| THIS IS MY LONDON | | 33 | 85708150 | |
| GINSPIRED | | 33 | 85702504 | 4,374,917 |
| BALLANTINE'S FINEST EQUALIZER Bottle (2D) |  | 33 | 85711159 | |
| BALLANTINE'S B & GOLFER Device |  | 33 | 85874247 | |
| TSHIRTOS | | 09;41 | 85831720 | |
| TSHIRTOS Logo |  | 09;41 | 85831735 | |
| LOUD BLUE | | 09;32;33;41 | 85782812 | |
| AMICUS HUMANI GENERIS (BALLANTINE'S FINEST in Latin) | | 33 | 85829003 | |
| BEEFEATER BURROUGH'S RESERVE Bottle 3-D (line drawings) |  | 33 | 85848146 | |

| | | | | |
|---|--|--------------------|----------|---------|
| BEEFEATER BURROUGH'S RESERVE Label excluding LILLET | | 33 | 85848240 | |
| BEEFEATER BURROUGH'S RESERVE Bottle 2-D | | 33 | 85848229 | |
| BALLANTINE'S FINEST RESTAGE 2012 BOTTLE with label (no wording) 3D | | 33 | 85891884 | |
| BALLANTINE'S FINEST RESTAGE 2012 bottle (with label incl. GEO BALLANTINE) 3D | | 33 | 85913771 | |
| BALLANTINE'S SIGNIFIER | | 16;25;32 ;33;41 | 86150749 | |
| MACNAIR'S | | 32;33 | 85338543 | 4188218 |

2. Designs

| <i>Design name</i> | <i>Design</i> | <i>Filing number</i> | <i>Registration number</i> |
|--|---|----------------------|----------------------------|
| BALLANTINE'S FINEST RESTAGE 2012 Bottle |  | 29/453140 | |
| BEEFEATER BURROUGH'S RESERVE Bottle |  | 29446209 | |