

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329177

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Campina Nederland Holding B.V.		12/30/2008	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Friesland Brands B.V.		
Street Address:	Stationsplein 4		
City:	3818 LE AMERSFOORT		
State/Country:	NETHERLANDS		
Entity Type:	Besloten Vennootschap: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0601188	DMV	
Registration Number:	1909074	DMV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-845-9414		
Email:	RL@EverythingTrademarks.com		
Correspondent Name:	Roberto Ledesma		
Address Line 1:	PO Box 230692		
Address Line 4:	New York, NEW YORK 10023		
NAME OF SUBMITTER:	Roberto Ledesma		
SIGNATURE:	/Roberto Ledesma/		
DATE SIGNED:	01/15/2015		
Total Attachments: 1			
source=20150115090000404#page1.tif			

OP \$65.00 0601188

TRADEMARK ASSIGNMENT

Campina Nederland Holding B.V. ("Assignor"), a Netherlands corporation with an address at Hogeweg 9, 5301 LB Zaltbommel, The Netherlands Antilles, is the owner of the trademarks DMV, and DMV and Design, which are presently registered in the United States Patent and Trademark Office as follows:

(1) DMV:

Registration Number: 0601188

Registration Date: January 25, 1955

(2) DMV and Design:

Registration Number: 1909074

Registration Date: August 1, 1995

Friesland Brands B.V. ("Assignee"), a Netherlands besloten vennootschap with an address at Stationsplein 4, 3818 LE AMERSFOORT, The Netherlands, desires to acquire all right, title and interest in the DMV and DMV and Design trademarks, the good will symbolized by the marks, and the trademark registrations.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said marks, along with the registrations together with the good will symbolized by the marks throughout the United States along with the right to recover for damages and profits for past infringements of the trademarks.

Assignor warrants that it is the legal owner of all right, title and interest in the trademarks, that the trademarks have not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademarks, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: 

[Title]

G. Diepstra
Trademarks Manager