

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Irving Tissue, Inc.		01/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Irving Consumer Products, Inc.		
Street Address:	One Eddy Street		
City:	Fort Edward		
State/Country:	NEW YORK		
Postal Code:	12828		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0964701	FIESTA	
Registration Number:	2865226	SOFT WEVE	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	lstrom@merchantgould.com		
Correspondent Name:	Merchant & Gould P.C.		
Address Line 1:	PO Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	16314.00000003		
NAME OF SUBMITTER:	Andrew S. Ehard		
SIGNATURE:	/Anderw S. Ehard/		
DATE SIGNED:	01/16/2015		
Total Attachments: 0			

OP \$65.00 0964701

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**