

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329278

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viva Optique, Inc.		12/31/2014	CORPORATION: NEW JERSEY

## RECEIVING PARTY DATA

<b>Name:</b>	Marcolin U.S.A. Eyewear Corp.
<b>Street Address:</b>	3140 Route 22 West
<b>City:</b>	Somerville
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08876
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1429050	NATIONAL OPTICAL CO.
Registration Number:	3422000	NATIONAL
Registration Number:	3407444	DESIGNED 2 FIT
Registration Number:	3724952	MAGIC CLIP
Registration Number:	3146965	MAGIC TWIST
Registration Number:	4498549	SEE CLEARLY STILL SEXY
Registration Number:	3486378	GAME POINT
Registration Number:	1741022	VIVA
Registration Number:	1734451	SAVVY
Registration Number:	1522493	SAVVY EYES
Registration Number:	1189827	VIVA

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: bryce.maynard@bipc.com

Correspondent Name: Bryce J. Maynard

Address Line 1: 1737 King Street Suite 500

Address Line 2: Buchanan Ingersoll &amp; Rooney PC

OP \$290.00 1429050

<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314
<b>NAME OF SUBMITTER:</b>	Bryce J. Maynard
<b>SIGNATURE:</b>	/Bryce J. Maynard/
<b>DATE SIGNED:</b>	01/16/2015
<b>Total Attachments: 1</b> source=Certificate of Name Change -- Marcolin U.S.A. Eyewear Corp#page1.tif	

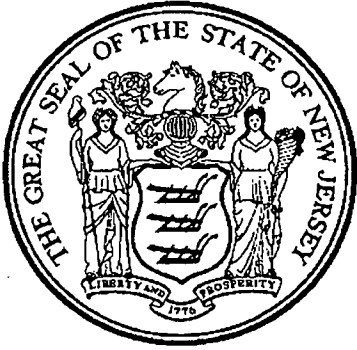
STATE OF NEW JERSEY  
DEPARTMENT OF TREASURY  
CERTIFICATE OF NAME CHANGE

MARCOLIN U.S.A. EYEWEAR CORP.

*I, the Treasurer of the State of New Jersey, do hereby certify,  
that on December 31, 2014, a name change certificate  
was duly filed in this office, changing the business name from  
VIVA OPTIQUE, INC.*

*to:*

**MARCOLIN USA EYEWEAR CORP.**



Certificate Number: 134718420

Verify this certificate online at

[https://www1.state.nj.us/TYTR\\_StandingCert/JSP/Verify\\_Cert.jsp](https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp)

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and  
affixed my Official Seal  
at Trenton, this  
2nd day of January, 2015

Andrew P Sidamon-Eristoff  
Treasurer