

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329281


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Armada del Salvacion, dba/aka Truth Industries		11/26/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Truth Investment Partners, LLC		
Street Address:	659 Via Faisan		
City:	San Clemente		
State/Country:	CALIFORNIA		
Postal Code:	92673		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3472212	TRUTH SOUL ARMOR	
Registration Number:	3552672	TRUTH SOUL ARMOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-262-5311		
Email:	Trademarks@LRRLaw.com		
Correspondent Name:	Jennifer A. Van Kirk		
Address Line 1:	Lewis Roca Rothgerber LLP		
Address Line 2:	201 East Washington, Suite 1200		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	TIP, LLC		
NAME OF SUBMITTER:	Jennifer A. Van Kirk		
SIGNATURE:	/JENNIFER A. VAN KIRK/		
DATE SIGNED:	01/16/2015		
Total Attachments: 1	source=Assignment TRUTH SOUL ARMOR 3472212 and TRUTH SOUL ARMOR Stylized 3552672#page1.tif		

OP \$65.00 3472212

EXHIBIT A
Trademark Assignment

THIS TRADEMARK ASSIGNMENT is made as of the date stated below by Armada del Salvacion, a California corporation doing business as, and also known as, Truth Industries ("Assignor"), in favor of Truth Investment Partners, LLC, a California limited liability company ("Assignee").

WHEREAS, the Assignor is the owner of all rights in and to the following trademarks or service marks (the "Marks"), the registrations therefor, and the goodwill of the business symbolized by the Marks:

<u>Trademark</u>	<u>U.S. Trademark Registration No.</u>
TRUTH SOUL ARMOR	3,472,212
	3,552,672

WHEREAS, the Assignor desires to transfer and assign the above-mentioned Marks, the trademark registrations and files therefore, and the goodwill of the business symbolized by the Marks to Assignee;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed is currently in effect, or will be made to others by the Assignor or any predecessor in title thereto, and that the full right to convey the same as herein express is possessed by the Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledge, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title, and interest in and to the above-mentioned Marks, the above-mentioned registrations, files, and the goodwill of the business symbolized by the Marks. Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of such property that are reasonable requested by Assignee from time to time.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed as of the date stated below.

Dated: NOV 26, 2014



Armada del Salvacion

By: PRINCIPAL ANGELO BARRILLO
Title: _____