

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329304

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plusmo, Inc.		05/08/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Plusmo LLC		
Street Address:	1209 Orange Street		
Internal Address:	Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3769919	PLUSMO	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155760200		
Email:	tadmin@kilpatricktownsend.com		
Correspondent Name:	Jennifer D. Arkowitz		
Address Line 1:	Two Embarcadero Center, 8th Floor		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	94564-841548		
NAME OF SUBMITTER:	Jennifer D. Arkowitz		
SIGNATURE:	/ Jennifer D. Arkowitz /		
DATE SIGNED:	01/16/2015		
Total Attachments: 4			
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source=Plusmo LLC#page2.tif			
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OP \$40.00 3769919

**CERTIFICATE OF CONVERSION
OF PLUSMO, INC.
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO § 18-214 OF THE LIMITED LIABILITY ACT**

MAY 8, 2012

Pursuant to the provisions of § 18-214 of the Limited Liability Company Act, the undersigned hereby certifies:

1. The jurisdiction where the corporation first formed is Delaware.
2. The date the corporation first formed is June, 7, 2005.
3. The name of the corporation immediately prior to filing this Certificate is Plusmo, Inc.
4. The name of the limited liability company as set forth in the Certificate of Formation is Plusmo LLC.

IN WITNESS WHEREOF, this Certificate of Conversion has been duly executed by the undersigned, as of the date first written above.

PLUSMO, INC.

By 
Name: Mark Ploof
Title: President

[Plusmo, Inc. Certificate of Conversion - Signature Page]

TRADEMARK
REEL: 005442 FRAME: 0845

**CERTIFICATE OF FORMATION
OF
PLUSMO LLC**

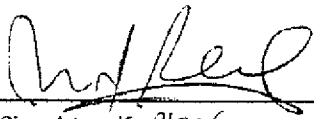
MAY 8, 2012

The undersigned, desiring to form a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Delaware Code, Chapter 18, hereby certifies as follows:

FIRST: The name of the limited liability company is Plusmo LLC.

SECOND: The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the day first written above.

By: 
Name: Mark Ploof
Title: Authorized Person

[Plusmo LLC DE Certificate of Formation -- Signature Page]