

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329309

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YP Interactive LLC		12/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YP LLC		
<b>Street Address:</b>	2247 Northlake Parkway		
<b>City:</b>	Tucker		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30084		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2950722	PAY PER CALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4155760200		
<b>Email:</b>	tadmin@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Jennifer D. Arkowitz		
<b>Address Line 1:</b>	Two Embarcadero Center, 8th Floor		
<b>Address Line 2:</b>	Kilpatrick Townsend & Stockton LLP		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	94564-841548		
<b>NAME OF SUBMITTER:</b>	Jennifer D. Arkowitz		
<b>SIGNATURE:</b>	/ Jennifer D. Arkowitz /		
<b>DATE SIGNED:</b>	01/16/2015		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment- YP Interactive LLC to YP LLC (Executed)#page2.tif			

OP \$40.00 2950722

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made as of the 31<sup>st</sup> day of December, 2014 (the "Effective Date"), between YP Interactive LLC, a Delaware limited liability company (the "Assignor"), and YP LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of the trademark PAY PER CALL (the "Trademark"), which is the subject of U.S. Registration No. 2,950,722;

WHEREAS, Assignor wishes to execute this Assignment to transfer all of its rights in and to the Trademark and the good will associated therewith to Assignee; and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademark and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Trademark, including U.S. Registration No. 2,950,722 described above, together with the good will of the business symbolized by the Trademark, and with the right to recover damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

**ASSIGNOR**

YP INTERACTIVE LLC

By: \_\_\_\_\_

Name: George Hanna  
Title: Chief Legal Officer

**ASSIGNEE**

YP LLC

By: \_\_\_\_\_

Name: George Hanna  
Title: EVP, Chief Administrative  
Officer & Board Secretary

**SCHEDULE**

<b>Mark</b>	<b>Owner</b>	<b>Registration No.</b>
PAY PER CALL	YP Interactive LLC	2,950,722

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