

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329310

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yellowpages.com LLC		12/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	YP LLC		
Street Address:	2247 Northlake Parkway		
City:	Tucker		
State/Country:	GEORGIA		
Postal Code:	30084		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3930065	.COM	
Registration Number:	3963299	.COM	
Registration Number:	3681013	CITYSENSE	
Registration Number:	4154717	CLICK LESS. LIVE MORE.	
Registration Number:	4440438	DISCOVER LOCAL	
Registration Number:	3681012	MACROSENSE	
Registration Number:	3647954	NEED SOMETHING?	
Registration Number:	3647952	NEED SOMETHING?	
Registration Number:	3769919	PLUSMO	
Registration Number:	3731699	WE WROTE THE BOOK ON LOCAL SEARCH	
Registration Number:	3643959	WE WROTE THE BOOK ON LOCAL SEARCH	
Registration Number:	3696246	YELLOWPAGES.COM	
Registration Number:	3639975	YELLOWPAGES.COM	
Registration Number:	3864664	YELLOWPAGES.COM	
Registration Number:	3639976	YELLOWPAGES.COM WE WROTE THE BOOK ON LOC	
Registration Number:	3715627	YELLOWPAGES.COM WE WROTE THE BOOK ON LOC	
Registration Number:	4400504	YP	
Registration Number:	3947963	YP	
Registration Number:	3010926	YPClicks!	
TRADEMARK			

OP \$540.00 3930065

Property Type	Number	Word Mark
Registration Number:	3683695	YPMOBILE
Registration Number:	3705714	YPTV

CORRESPONDENCE DATA

Fax Number: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4155760200

Email: tadmin@kilpatricktownsend.com

Correspondent Name: Jennifer D. Arkowitz

Address Line 1: Two Embarcadero Center, 8th Floor

Address Line 2: Kilpatrick Townsend & Stockton LLP

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	84564-841548
NAME OF SUBMITTER:	Jennifer D. Arkowitz
SIGNATURE:	/ Jennifer D. Arkowitz /
DATE SIGNED:	01/16/2015

Total Attachments: 4

source=Trademark Assignment-Yellowpages.com LLC to YP LLC (Executed)#page1.tif

source=Trademark Assignment-Yellowpages.com LLC to YP LLC (Executed)#page2.tif

source=Trademark Assignment-Yellowpages.com LLC to YP LLC (Executed)#page3.tif

source=Trademark Assignment-Yellowpages.com LLC to YP LLC (Executed)#page4.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 31st day of December, 2014 (the "Effective Date"), between Yellowpages.com LLC, a Delaware limited liability company (the "Assignor"), and YP LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks in the United States identified on Exhibit A attached hereto (the "Marks");

WHEREAS, Assignor wishes to execute this Assignment to transfer all of its rights in and to the Marks and the good will associated therewith to Assignee; and

WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Marks and the good will associated therewith.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and with the right to recover damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

ASSIGNOR

YELLOWPAGES.COM LLC

By: _____


Name: George Hanna
Title: Chief Legal Officer

ASSIGNEE

YP LLC

By: _____

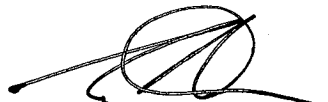



Name: George Hanna
Title: EVP, Chief Administrative Officer & Board Secretary

EXHIBIT A

Mark	Status	Serial No	Reg. No.
.COM (and design) A.COM	Registered	78936456	3930065
.COM (and design) A.COM	Registered	78936435	3963299
CITYSENSE	Registered	77484468	3681013
CLICK LESS. LIVE MORE.	Registered	85103843	4154717
DISCOVER LOCAL	Registered	77819972	4440438
MACROSENSE	Registered	77484465	3681012
NEED SOMETHING?	Registered	76654963	3647954
NEED SOMETHING?	Registered	76652455	3647952
PLUSMO	Registered	77655614	3769919

Mark	Status	Serial No	Reg. No.
WE WROTE THE BOOK ON LOCAL SEARCH	Registered	76653401	3731699
WE WROTE THE BOOK ON LOCAL SEARCH	Registered	76978978	3643959
YELLOWPAGES.COM (and design) YELLOWPAGES.COM	Registered	76979011	3696246
YELLOWPAGES.COM (and design) YELLOWPAGES.COM	Registered	76654964	3639975
YELLOWPAGES.COM (and design) YELLOWPAGES.COM	Registered	76651432	3864664
YELLOWPAGES.COM WE WROTE THE BOOK ON LOCAL SEARCH (and design) YELLOWPAGES.COM <small>WE WROTE THE BOOK ON LOCAL SEARCH</small>	Registered	76655127	3639976

Mark	Status	Serial No	Reg. No.
<p>YELLOWPAGES.COM WE WROTE THE BOOK ON LOCAL SEARCH (and design)</p> <p>YELLOWPAGES.COM <small>We wrote the book on local search.</small></p>	Registered	76979016	3715627
<p>YP (and design)</p> 	Registered	85151997	4400504
<p>YP (and design)</p> 	Registered	85152106	3947963
YPClicks!	Registered	78421109	3010926
YPMOBILE	Registered	77300196	3683695
YPTV	Registered	77016384	3705714