

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CATAPULT DIRECT MARKETING, LLC		06/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CATAPULTWORKS, LLC		
Street Address:	300 Orchard City Drive; Suite 131		
City:	Campbell		
State/Country:	CALIFORNIA		
Postal Code:	95008		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4166454	CATAPULTWORKS	
Registration Number:	2552359	CATAPULT DIRECT MARKETING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4083563000		
Email:	rthomson@smwb.com		
Correspondent Name:	Romin Thomson		
Address Line 1:	983 University Ave; Suite 104C		
Address Line 4:	Los Gatos, CALIFORNIA 95032		
ATTORNEY DOCKET NUMBER:	CATAPULTWORKS		
NAME OF SUBMITTER:	Romin P. Thomson		
SIGNATURE:	/s/		
DATE SIGNED:	01/16/2015		
Total Attachments: 3			
source=Certificate of Merger with Name Change#page1.tif			
source=Certificate of Merger with Name Change#page2.tif			
source=Certificate of Amendment DE 07-23-14#page1.tif			

OP \$65.00 4166454

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:55 PM 06/25/2014
FILED 01:55 PM 06/25/2014
SRV 140885055 - 2497894 FILE

CERTIFICATE OF MERGER

OF

CATAPULT TARGET PROFILING, LLC
(a California limited liability company)

WITH AND INTO

CATAPULT DIRECT MARKETING, L.L.C.
(a Delaware limited liability company)

Pursuant to the provisions of Title 6, Section 18-209 of the Delaware Limited Liability Company Act, CATAPULT DIRECT MARKETING, L.L.C., a Delaware limited liability company, hereby certifies the following information relating to the merger (the "Merger") of CATAPULT TARGET PROFILING, LLC, a California limited liability company, with and into CATAPULT DIRECT MARKETING, L.L.C., a Delaware limited liability company:

First: The names and States of organization of the constituent limited liability companies in the Merger are as follows:

Name:	State of Organization:
CATAPULT DIRECT MARKETING, L.L.C.	Delaware
CATAPULT TARGET PROFILING, LLC	California

Second: An Agreement of Merger has been approved and executed by each of the limited liability companies that are to merge.

Third: The surviving limited liability company is CATAPULT DIRECT MARKETING, L.L.C., a Delaware limited liability company.

Fourth: Article number one (1) of the Certificate of Formation of the surviving limited liability company is hereby amended to change the name of the limited liability company to CATAPULTWORKS, LLC.

Fifth: The name of the limited liability company being merged with and into the surviving limited liability company is CATAPULT TARGET PROFILING, LLC.

Sixth: The future effective date of the merger is July 1, 2014.

Seventh: The executed agreement of merger is on file at 300 Orchard City Drive, Suite 131, Campbell, CA 95008, the principal place of business of the surviving limited liability company.

Eighth: A copy of the agreement of merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, this 24 day of June, 2014.

CATAPULT DIRECT MARKETING, L.L.C.,
a Delaware limited liability company

By: 
TOM BECK, Manager

Delaware

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The First State

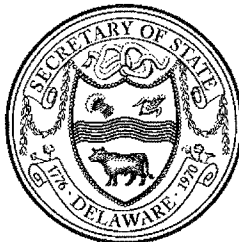
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "CATAPULT DIRECT MARKETING, L.L.C.", FILED A CERTIFICATE OF MERGER, CHANGING ITS NAME TO "CATAPULTWORKS, LLC", THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 1:55 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JULY, A.D. 2014.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID LIMITED LIABILITY COMPANY IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

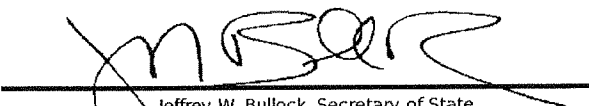
2497894 8320

140990058



You may verify this certificate online
at corp.delaware.gov/authver.shtml

RECORDED: 01/16/2015


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1561979

DATE: 07-23-14

TRADEMARK

REEL: 005442 FRAME: 0890