

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329368

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Piner Vineyard, LLC		06/27/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hartford-Jackson, LLC		
<b>Street Address:</b>	421 Aviation Boulevard		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95403		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3934304	BELLFLOWER VINEYARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	Judith.Schvimmer@jfwmail.com		
<b>Correspondent Name:</b>	Judith M. Schvimmer		
<b>Address Line 1:</b>	421 Aviation Boulevard		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Santa Rosa, CALIFORNIA 95403		
<b>ATTORNEY DOCKET NUMBER:</b>	BELLFLOWER _ H-J		
<b>NAME OF SUBMITTER:</b>	Judith M. Schvimmer		
<b>SIGNATURE:</b>	/Judith M. Schvimmer/		
<b>DATE SIGNED:</b>	01/19/2015		
<b>Total Attachments: 3</b>			
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CH \$40.00 3934304

ASSIGNMENT OF  
UNITED STATES TRADEMARK REGISTRATION

Whereas, Piner Vineyard, LLC, a Delaware limited liability company, ("Assignor") owns the following mark in the United States which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BELLFLOWER VINEYARD	3,934,304	March 22, 2011

Whereas, and Harford-Jackson, LLC, a California limited liability company with a principal business address of 421 Aviation Blvd. Santa Rosa, CA 95403 ("Assignee") is desirous of acquiring said U.S. mark and the U.S. registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above identified U.S. registration thereof.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Signature pages may be detached from counterparts and attached to a single copy of this Assignment to physical form one document.

Dated: JUNE 27, 2014

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks as of the date first hereinabove written.

Assignor:

PINER VINEYARDS, LLC, a Delaware limited liability company

By: Pacific Vineyard Partners, LLC, a California limited liability company

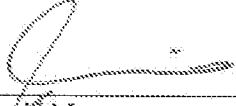
Its: Sole Member

By: GI Manager L.P., a Delaware limited partnership

Its: Asset Manager

By: GI Manager LLC, a Delaware limited liability company

Its: General Partner

By:   
Name: David Mace  
Its: Vice President

Assignee:

HARTFORD-JACKSON, LLC,  
a California limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks as of the date first hereinabove written.

Assignor:

PINER VINEYARDS, LLC, a Delaware limited liability company

By: Pacific Vineyard Partners, LLC, a California limited liability company

Its: Sole Member

By: GI Manager L.P., a Delaware limited partnership

Its: Asset Manager

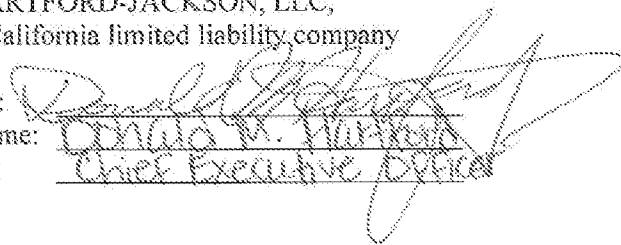
By: GI Manager LLC, a Delaware limited liability company

Its: General Partner

By: \_\_\_\_\_  
Name: David Mace  
Its: Vice President

Assignee:

HARTFORD-JACKSON, LLC,  
a California limited liability company

By:   
Name: Donald M. Winkler  
Its: Chief Executive Officer