

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329383

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/02/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TALENTI GELATO, LLC		12/02/2014	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	UNILEVER N.V.
Street Address:	Weena 455, 3013 AL
City:	Rotterdam
State/Country:	NETHERLANDS
Entity Type:	naamloze vennootschap: NETHERLANDS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	86007901	
Serial Number:	86121919	
Serial Number:	86007839	TALENTI GELATO & SORBETTO
Serial Number:	86259067	TALENTI
Registration Number:	3527177	HOW SWEET LIFE CAN BE
Registration Number:	3694671	TALENTI
Registration Number:	4108102	TALENTI
Registration Number:	3691116	TALENTI
Registration Number:	2804298	TALENTI

CORRESPONDENCE DATA

Fax Number: 2123101635

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 626 4242

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Lindsey Utrata

Address Line 1: 452 Fifth Avenue

Address Line 2: Baker & McKenzie LLP

Address Line 4: New York, NEW YORK 10018

CH \$240.00 86007901

ATTORNEY DOCKET NUMBER:	TALENTI ASSIGNMENT
NAME OF SUBMITTER:	Lindseu Utrata
SIGNATURE:	/LU/
DATE SIGNED:	01/20/2015
Total Attachments: 4 source=talenti assignment#page1.tif source=talenti assignment#page2.tif source=talenti assignment#page3.tif source=talenti assignment#page4.tif	


NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

Pursuant to a certain Purchase Agreement entered into on December 2, 2014 by and between Unilever N.V. and Conopeo, Inc. on the one hand, and David Goliath Group, LLC, the parent company of Talenti Gelato, LLC, and Members, Individual Owners and F. Stephen Gill on the other, effective as of December 2, 2014, the undersigned, TALENTI GELATO, LLC, a Texas limited liability company having an address of 100 University Avenue S.E., Minneapolis, Minnesota 55414, USA ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from UNILEVER N.V., a Dutch naamloze vennootschap having an address at Weena 455, 3013 AL, Rotterdam, The Netherlands ("Assignee"), does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks shall be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

TALENTI GELATO, LLC,

By: 
Name: Josh Hochschuler
Title: Founder

UNILEVER N.V

By: _____
Name:
Title:

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

Pursuant to a certain Purchase Agreement entered into on December 2, 2014 by and between Unilever N.V. and Conopco, Inc. on the one hand, and David Goliath Group, LLC, the parent company of Talenti Gelato, LLC, and Members, Individual Owners and F. Stephen Gill on the other, effective as of December 2, 2014, the undersigned, TALENTI GELATO, LLC, a Texas limited liability company having an address of 100 University Avenue S.E., Minneapolis, Minnesota 55414, USA ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from UNILEVER N.V., a Dutch naamloze vennootschap having an address at Weena 455, 3013 AL, Rotterdam, The Netherlands ("Assignee"), does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

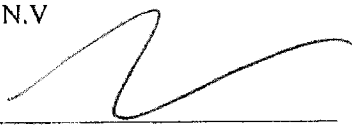
Said Trademarks shall be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

TALENTI GELATO, LLC,

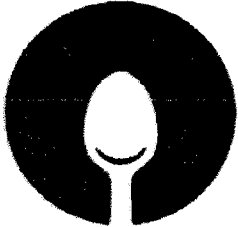
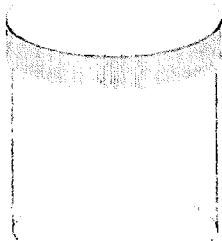

By: _____
Name:
Title:

UNILEVER N.V


By:  _____
Name: Joseph Sullivan
Title: Duly Authorized

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EXHIBIT A

Trademark	Serial/Reg. No
<p>Design only</p> 	<p>App 86007901</p>
<p>Design only</p> 	<p>App 86121919</p>
 <p>talenti gelato & sorbetto</p>	<p>App 86007839</p>
<p>TALENTI</p>	<p>App 86259067</p>
<p>HOW SWEET LIFE CAN BE</p>	<p>Reg 3527177</p>
<p>TALENTI</p>	<p>Reg 3694671</p>

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Trademark	Serial/Reg. No
 <p data-bbox="483 493 673 541">TALENTI</p>	<p data-bbox="1024 317 1177 348">Reg 4108102</p>
<p data-bbox="443 758 711 810">TALENTI</p>	<p data-bbox="1024 751 1177 783">Reg 3691116</p>
<p data-bbox="513 848 634 873">TALENTI</p>	<p data-bbox="1024 875 1177 907">Reg 2804298</p>

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