

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329386

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Bert Company		01/20/2015	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Northwest Bank		
<b>Street Address:</b>	100 Liberty Street		
<b>City:</b>	Warren		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16365		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86097553	NORTHWEST INSURANCE SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8144534530		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	814-459-2800		
<b>Email:</b>	rbauer@kmgslaw.com		
<b>Correspondent Name:</b>	Robert M. Bauer		
<b>Address Line 1:</b>	120 West 10th Street		
<b>Address Line 4:</b>	Erie, PENNSYLVANIA 16501		
<b>ATTORNEY DOCKET NUMBER:</b>	80298.0002		
<b>NAME OF SUBMITTER:</b>	Robert M. Bauer		
<b>SIGNATURE:</b>	/Robert M. Bauer/		
<b>DATE SIGNED:</b>	01/20/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 86097553

## TRADEMARK ASSIGNMENT

WHEREAS, The Bert Company d/b/a Northwest Insurance Services, a Pennsylvania Corporation having a principal address at 800 State Street, Erie, PA 16501, hereinafter referred to as the "ASSIGNOR", hereby represents that it owns all rights, title, and interest in, to and under United States Trademark Application No. 86097553 for Northwest Insurance Services, and owns any and all rights, title, and interest in, to and under the mark reflected in the Trademark Application (collectively, the "Trademark");

WHEREAS, Northwest Bank, a Pennsylvania Corporation having a principal address at 100 Liberty Street, Warren, PA 16365, hereinafter referred to as the "ASSIGNEE", is desirous of acquiring all rights, title, and interest in, to and under the Trademark;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns, sells, transfers and sets over to the ASSIGNEE, its successors and assigns, free and clear of all liens and encumbrances, all of ASSIGNOR'S rights, title and interest in, to and under the Trademark, together with the goodwill associated therewith, and the right to sue, make claims, and recover damages for any and all past, present and future infringements; said ASSIGNEE, its successors and assigns, to have, hold, exercise, and enjoy the Trademark, with all the rights, powers, privileges and advantages in any way arising from or appertaining thereto at any time, for the use and benefit of ASSIGNEE at any time, to the same extent, and in as ample and beneficial a manner to all intents and purposes, as the ASSIGNOR might or could have held and enjoyed the same had this Trademark Assignment not been made.

ASSIGNOR hereby warrants and represents that it has the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that it will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

ASSIGNOR hereby authorizes and requests the United States Patent and Trademark Office to record this Trademark Assignment, and to transfer the Trademark to the ASSIGNEE as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Trademark Assignment.

IN WITNESS WHEREOF, the undersigned, having full authority to act on behalf of ASSIGNOR, has hereunto executed this Trademark Assignment as of the 20 day of January, 2015.

THE BERT COMPANY

By:   
Name: Douglas H. Bert