

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329434

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barry J. Beck		01/12/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bluemercury, Inc.		
Street Address:	1010 Wisconsin Avenue, NW, Suite 315		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20007		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4179777	M 61	
Registration Number:	4194950	FAST BLAST	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Brendan J. Hughes		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	305148-20000		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	01/20/2015		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Barry J. Beck, an individual with a principal address of 7402 Fairfax Rd., Bethesda, Maryland, 20814 (the "Assignor"), previously licensed to Bluemercury, Inc., a Delaware corporation with a principal address of 1010 Wisconsin Avenue, NW, Suite 315, Washington, D.C. 20007 (the "Assignee") (collectively, the "Parties"), the right to use the trademarks listed in Schedule A attached hereto (the "Trademarks") by means of separate licensing agreements (the "Prior Agreements") executed on May 6, 2011 by the Parties;

WHEREAS, now that the U.S. Patent and Trademark Office ("PTO") has accepted the Statements of Use for each of the applications for the Trademarks, conditions precedent for the assignment of all rights, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, have been fully satisfied;

WHEREAS, Assignor and Assignee acknowledge that the licensing provisions contained in the Prior Agreements have been necessarily terminated by operation of the assignment of all rights, title and interest in and to the Trademarks from Assignor to Assignee;

WHEREAS, this Confirmatory Trademark Assignment Agreement is entered into as of the last date of the signatures below for the primary purpose of recording the assignment of the Trademarks with the PTO.

NOW, THEREFORE, the Parties wish to confirm and record the assignment of the Trademarks listed in Schedule A attached hereto, and pursuant to the agreement between the parties, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its rights, title, and interest, in the United States and throughout the world, in and to the Trademarks, and all goodwill associated therewith.

BARRY J. BECK

By: [Signature]

Date: 1/12/15

BLUEMERCURY, INC.

By: [Signature]

Name: Barry J. Beck

Title: Chief Operating Officer

Date: 1/14/15

SCHEDULE A

TRADEMARK REGISTRATIONS			
TRADEMARK	COUNTRY	REGISTRATION NO.	REGISTRATION DATE
M 61	United States	4,179,777	July 24, 2012
FAST BLAST	United States	4,194,950	August 21, 2012

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