

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wendy's International, Inc.		07/31/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	TGC, LLC		
Street Address:	7580 Golf Channel Drive		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32819		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	HNS Sports Group, LLC		
Street Address:	5750 Memorial Dr.		
City:	Dublin		
State/Country:	OHIO		
Postal Code:	43017		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1857962	3 TOUR CHALLENGE	
Registration Number:	2353060	3 TOUR CHALLENGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818 777 6260		
Email:	trademarks@nbcuni.com		
Correspondent Name:	Monique Cheng Joe		
Address Line 1:	100 Universal City Plaza		
Address Line 2:	1280/6		
Address Line 4:	Universal City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	GOLF CHANNEL		

CH \$65.00 1857962

NAME OF SUBMITTER:	Monique Cheng Joe
SIGNATURE:	/*mcj*/
DATE SIGNED:	01/20/2015
Total Attachments: 2 source=3 TOUR Assignment#page1.tif source=3 TOUR Assignment#page2.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Wendy's International, Inc., an Ohio corporation located at One Dave Thomas Boulevard, Dublin, Ohio 43017 USA ("Assignor"), is the owner of the entire right, title and interest in and to the intellectual property rights related to the charitable professional golf event known as the "Wendy's 3 Tour Challenge, including, but not limited to the following U.S. trademark registrations and any goodwill associated therewith (collectively, the "Intellectual Property Rights"):

U.S. Registration No. 1,857,962 for the mark 3 TOUR CHALLENGE

for "entertainment services; namely, organizing, promoting and conducting golf competitions"; and

U.S. Registration No 2,353,060 for the mark 3 TOUR CHALLENGE

for "entertainment services; namely, organizing, and conducting golf competitions"; and

WHEREAS, TGC, LLC, a Delaware limited liability company located at 7580 Golf Channel Drive, Orlando, FL 32819 ("Assignee") wishes to acquire the Intellectual Property Rights.

NOW, THEREFORE, in view of this Agreement and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns to Assignee transferring all of its right, title and interest in and to the Intellectual Property Rights; provided, however, for the avoidance of doubt, no assignment is made of the "Wendy's" trademark and associated goodwill.

Assignor shall, without further consideration, execute any additional documents as is reasonably necessary to convey its Intellectual Property Rights to Assignee.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and the respective heirs, personal and legal representatives, successors and assigns.

WENDY'S INTERNATIONAL, INC.
ASSIGNOR

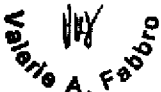
TGC, LLC
ASSIGNEE

Dated: 7.31.13

Dated: 8/22/13

By: Denny Lynch
Its: BWO Communications


By: [Signature]
Its: SVP Programming


Valerie A. Fabaro

<< SIGNATURES CONTINUE ON FOLLOWING PAGE >>

HNS SPORTS GROUP
ASSIGNEE

Dated: 7.26.13

By: 

Its: President