

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Affiliates, Inc.		12/04/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AbbVie Biotechnology Ltd.		
Street Address:	Clarendon House		
Internal Address:	2 Church Street		
City:	Hamilton		
State/Country:	BERMUDA		
Postal Code:	HM11		
Entity Type:	CORPORATION: BERMUDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3493660	DESTINATION: YOU	
Registration Number:	3493661	DESTINATION YOU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lisa.gates@bakermckenzie.com, colleen.brennan@bakermckenzie.com		
Correspondent Name:	Lisa Parker Gates		
Address Line 1:	300 East Randolph Street, Suite 5000		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	10005106-22273941-140733		
NAME OF SUBMITTER:	Lisa Gates		
SIGNATURE:	/lisa gates/		
DATE SIGNED:	01/21/2015		
Total Attachments: 1			
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EXHIBIT 2

ASSIGNMENT OF UNITED STATES TRADEMARKS/SERVICE MARKS

WHEREAS, Global Affiliates, Inc., a Delaware corporation with an address at 1818 Market Street, Suite 2710, Philadelphia, Pennsylvania 19103 (“Assignor”), owns the trademarks DESTINATION: YOU and DESTINATION: YOU and Design (United States Registration Nos. 3493660 and 3493661 and Brazil Application Nos. 904238334 and 904238385) (the “Assigned Marks”); and

WHEREAS, AbbVie Biotechnology Ltd., a Bermuda corporation with an address at Clarendon House, 2 Church Street, Hamilton, Bermuda HM11 (“Assignee”), wishes to acquire the entire right, title, and interest in and to the Assigned Marks, including the right to bring actions for infringement of the Assigned Marks occurring prior to the date of this Assignment;

NOW, THEREFORE, for valuable and legally sufficient consideration, the receipt and legal sufficiency of which Assignor acknowledges, Assignor sells, assigns and transfers to Assignee, Assignor’s entire right, title, and interest in and to the Assigned Marks, including the right to bring actions for infringements of the Assigned Mark occurring prior to the date of this Assignment, together with that part of the goodwill of Assignor’s business connected with and symbolized by the Assigned Marks.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be executed by its authorized representative.

GLOBAL AFFILIATES, INC.

By: 

Name: RICHARD E. PENN

Title: PRESIDENT

Date: 12-4-14