

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329562

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Washington Post Company		11/29/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Graham Holdings Company		
<b>Street Address:</b>	1300 N 17th Street		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22209		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3474183	STUDENTADVISOR	
<b>Registration Number:</b>	4145046	STUDENTADVISOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124255288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.425.7200		
<b>Email:</b>	tmdocketny@kenyon.com		
<b>Correspondent Name:</b>	James E. Rosini, Esq.		
<b>Address Line 1:</b>	Kenyon & Kenyon LLP		
<b>Address Line 2:</b>	One Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	16258/KHEG352, 353		
<b>NAME OF SUBMITTER:</b>	James E. Rosini, Esq.		
<b>SIGNATURE:</b>	/JER/		
<b>DATE SIGNED:</b>	01/21/2015		
<b>Total Attachments: 0</b>			

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