

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM329482

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Art.sy, Inc.		01/20/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Wine Genome Project, LLC
Street Address:	120 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85358446	THE WINE GENOME PROJECT

CORRESPONDENCE DATA

Fax Number: 6174430004
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 6174439292
Email: trademarks@sunsteinlaw.com
Correspondent Name: Steven A Abreu
Address Line 1: 125 Summer Street
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	3763/2005
NAME OF SUBMITTER:	Steven A. Abreu
SIGNATURE:	/Steven Abreu/
DATE SIGNED:	01/20/2015

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is by and between:

- **Art.sy, Inc.**, a Delaware corporation with headquarters located at 401 Broadway, 25th Floor, New York, NY 10013 (the "Assignor"), and
- **The Wine Genome Project, LLC**, a limited liability company duly incorporated and validly existing under the laws of Delaware, with a registered agent located at a registered agent Corporation Trust Center, 1209 Orange Street, Wilmington, DE 19801 ("Assignee")

and is effective as of the latest signature date below (the "Effective Date").

1. Background. Assignor owns the trademark set forth on Schedule A attached hereto (the "Trademark"). Assignee wishes to acquire the Trademark together with the goodwill and the business associated therewith. Assignor wishes to assign the Trademark and the business associated therewith and Assignee wishes to accept such assignment on the terms and conditions set forth in this Assignment.

2. Grant. For good and valuable consideration Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title, and interest in, to, and under the Trademark worldwide, including all common law rights, trademark applications, registrations, and renewals and the business associated therewith, and the right to sue for past, present and future infringement, together with the goodwill symbolized by the Trademark.

3. Further Acts / Recordal. Assignor further covenants with Assignee to execute when requested such additional assignments, instruments and documents as may reasonably be necessary to effectuate this Assignment and to enable the Assignee to record the Assignment in the various trademark offices, including recordations of assignment of trademark suitable for filing. To the extent required under applicable law or otherwise necessary, Assignor herewith

authorizes Assignee to apply for the recordal of the assignment of the Trademark and to request the trademark offices in the territories concerned to issue to the Assignee any and all documents covering the Trademarks. Should Assignor fail to take such steps or execute such documents promptly upon request, Assignor authorizes Assignee to take such steps and execute such documents in Assignor's name and on Assignor's behalf and Assignor hereby irrevocably appoint Assignee as its power of attorney for these purposes.

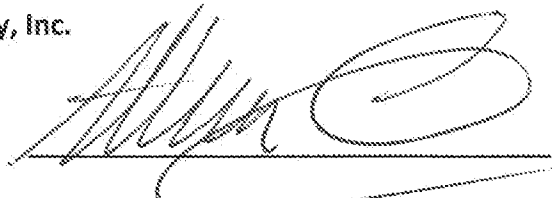
4. Governing Law. This Agreement shall be governed and construed and interpreted in accordance with the laws of the State of New York, USA, irrespective of the choice of laws principles of the State of New York.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the Effective Date.

Art.sy, Inc.

Date: January 20th, 2015

By:

A handwritten signature in black ink, appearing to read 'Sebastian Cwilih', is written over a horizontal line. The signature is stylized and cursive.

Name: Sebastian Cwilih

Title: President & Chief Operating Officer

[Declaration of Acceptance follows]

DECLARATION OF ACCEPTANCE

The above named Assignee, The Wine Genome Project, LLC, hereby declares that with effect from the 20th day of January, 2015, it accepts the Trademarks as granted in Paragraph 2 of the Assignment, including all goodwill of the business symbolized by such Trademarks including all rights to recover past, present and future damages for infringement, assigned to it by Assignor, Art.sy, Inc., pursuant to the foregoing Assignment.

The Wine Genome Project, LLC

Date: January 20th, 2015

By: 

Name: Sebastian Cwilich

Title: Manager

SCHEDULE A

The Trademarks being assigned include all formatives of the marks listed below, namely, all marks comprised of or containing any of the marks listed below, including, but not limited to the marks in all colors, styles, fonts, combinations of upper and lower case letters:

Trademarks:

1. THE WINE GENOME PROJECT

TRADEMARK	JURISDICTION	APPLICATION NUMBER
THE WINE GENOME PROJECT	United States	85/358,446

03769/02005 2242521.1