

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KnowledgeWeb LLC		01/13/2015	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Horoscope.com, Inc.		
Street Address:	369 Sutter Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76592449	ASTROLOGY.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-932-6557		
Email:	elizabeth@crownllp.com		
Correspondent Name:	Elizabeth J. Rest		
Address Line 1:	350 Rhode Island Street, Suite 240		
Address Line 4:	San Francisco, CALIFORNIA 94103		
ATTORNEY DOCKET NUMBER:	HOROSCOPE		
NAME OF SUBMITTER:	Elizabeth J. Rest		
SIGNATURE:	/elizabeth j. rest/		
DATE SIGNED:	01/21/2015		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

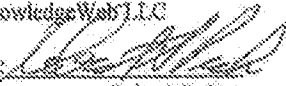
WHEREAS, NBCUniversal Media, LLC (hereinafter "NBCU") and Horoscope.com, Inc. (hereinafter "Assignee"), are parties to that certain Asset Purchase Agreement, dated as of January 13, 2015 (the "Agreement"), pursuant to which NBCU sold, conveyed, transferred, assigned and delivered to Assignee all of NBCU's right, title and interest in and to certain intellectual property, including the trademarks listed on Schedule A hereto, which trademarks are currently held by KnowledgeWeb LLC (hereinafter "Assignors").

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest whatsoever, throughout the world, in and under (i) the trademarks and the registrations thereof identified on Schedule A hereto and (ii) the goodwill of Assignor's business symbolized by such trademarks, to have and to hold the same, unto Assignee, its successors and assigns.

Assignor further transfers, conveys and assigns unto Assignee the entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the rights in the trademarks herein assigned.

This Assignment is made pursuant to and is subject to all the terms of the Agreement.

IN WITNESS WHEREOF, Assignor has each caused this instrument to be signed in its name by its duly authorized officer to be effective as of January 13, 2015.

KnowledgeWeb LLC
By: 
Name: Robert M. King
Title: Assistant

SCHEDULE A

REGISTERED TRADEMARKS ASSIGNED

Registered Trademarks

UNITED STATES

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
1) ASTROLOGY CORE AND DESIGN	KnowledgeWeb, LLC	76293449	17-Aug-2006	2985504	19-Jul-2008	REGISTERED

Classes	Goods/Services
43	astrological horoscope forecasting and consultation on-line

COMMUNITY TRADE MARK (CTM)

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
1) ASTROLOGY	Women.com Networks LLC	060823280	28-Aug-2007	060823280	23-Jul-2009	REGISTERED

Classes	Goods/Services
35	Business intermediation in the field of buying and selling astrological and para-psychological goods, services, and information, also using telephones, facsimile and other telecommunications means, such as global computer networks.
41	Educational services in the field of astrology, educational services through the use of astrological and parapsychological goods, services and information, also using telephones, facsimile and other telecommunications means, such as global computer networks.
42	Providing astrological information and services, also using global computer networks; providing psychological, parapsychological, and psychiatric information and services in the field of astrology and through the use of astrological and parapsychological goods, services and information, also using telephones, facsimile and other telecommunications means, such as global computer networks.

CANADA

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
1) ASTROLOGY	Women.com Networks LLC	0601459	13-Nov-2007	7064500077	29-Dec-2008	REGISTERED

Classes	Goods/Services
	Providing multiple-user access to a global computer information network for the transfer and dissemination of information in the field of astrology.

JAPAN

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
1) ASTROLOGY	Women.com LLC	11-41711	14-Sep-2009	4328628	22-Oct-2009	REGISTERED

Classes	Goods/Services
35	Providing information regarding astrological goods via computer networks.

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
2) ASTROLOGY	Women.com LLC	9-154085	9-Sep-2007	4312293	9-Sep-2009	REGISTERED

Classes	Goods/Services
42	Astrology provided through computer network, providing information regarding astrology provided through computer network.

SOUTH AFRICA

Trademark	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
1) ASTROLOGY	Women.com LLC	9712007	1-Sep-2007	9712007	1-Sep-2007	REGISTERED

Classes	Goods/Services
42	Providing astrological information, goods and services via global computer networks.