

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329594

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
e2interactive, Inc.		01/09/2015	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.
Street Address:	270 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	National Association: NEW YORK

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	4619321	DO IT YOURSELF HOME IMPROVEMENT
Registration Number:	4006297	GLOBAL DIRECT
Registration Number:	4466455	LOADED WITH POSSIBILITIES
Registration Number:	4324785	MYVANILLA
Registration Number:	4324786	MYVANILLA
Registration Number:	4324787	MYVANILLA
Registration Number:	4491578	O
Registration Number:	4050402	ONE VANILLA
Registration Number:	4080903	ONE VANILLA
Registration Number:	4050400	ONE VANILLA
Registration Number:	4513467	VANILLA RELOAD NETWORK
Serial Number:	85767964	LYFE
Serial Number:	86323054	PRE SOLUTIONS
Serial Number:	85397943	REUSE CARD
Serial Number:	85682697	V
Serial Number:	85956540	THE INTERNET NOW ACCEPTS CASH

CORRESPONDENCE DATA

CH \$415.00 4619321

Fax Number: 8043447999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 804-788-8331

Email: HWRITM@hunton.com

Correspondent Name: Stephen P. Demm - Hunton & Williams LLP

Address Line 1: 951 East Byrd Street

Address Line 2: Riverfront Plaza - East Tower

Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	64226.001001
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NAME OF SUBMITTER:	Stephen P. Demm
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SIGNATURE:	/Stephen P. Demm/
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DATE SIGNED:	01/21/2015
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Total Attachments: 4

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TRADEMARK SECURITY AGREEMENT

WHEREAS, e2Interactive, Inc., a Georgia corporation ("Grantor"), owns the Trademarks (as defined below), trademark registrations, and trademark applications listed on Schedule 1 annexed hereto, and is a party to the Trademark Licenses (as defined below) listed on Schedule 1 annexed hereto; and

WHEREAS, pursuant to the terms of the Third Amended and Restated Security Agreement dated as of January 9, 2015 (as said Agreement may be amended and in effect from time to time, the "Security Agreement"), among Grantor, InComm Holdings, Inc., certain subsidiaries of InComm Holdings, Inc. and JPMorgan Chase Bank, N.A., as administrative agent ("Secured Party"), Grantor has granted to Secured Party a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), trademark registrations, trademark applications and Trademark Licenses (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all proceeds thereof, to secure the payment of all Obligations (as such term is defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Secured Party a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

(1) each Trademark, trademark registration and trademark application, including, without limitation, the Trademarks, trademark registrations (together with any reissues, continuations or extensions thereof) and trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, trademark registration and trademark application;

(2) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License, including, without limitation, each Trademark License referred to in Schedule 1 annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or trademark registration including, without limitation, the Trademarks and trademark registrations referred to in Schedule 1 annexed hereto, the trademark registrations issued with respect to the trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark License, or (b) injury to the goodwill associated with any Trademark, trademark registration or Trademark licensed under any Trademark License.

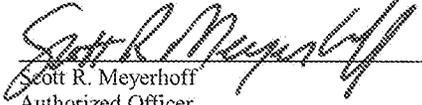
This security interest is granted in conjunction with the security interests granted to Secured Party pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 9th day of January, 2015.

Acknowledged:

GRANTOR:

E2INTERACTIVE, INC.,
a Georgia corporation

By: 
Name: Scott R. Meyerhoff
Title: Authorized Officer

SECURED PARTY:

JPMORGAN CHASE BANK, N.A.,
as administrative agent

By: _____
Name: Douglas P. Panchal
Title: Vice President

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 9th day of January, 2015.

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SECURED PARTY:

JPMORGAN CHASE BANK, N.A.,
as administrative agent

By: _____
Name: Douglas P. Panchal
Title: Vice President

Schedule 1
To
Trademark Security Agreement

A. Registered United States Federal Trademarks.

Trademark	Country	Registration Number	Owner
DO IT YOURSELF HOME IMPROVEMENT	USA	4,619,321	e2Interactive, Inc.
GLOBAL DIRECT	USA	4,006,297	e2Interactive, Inc.
LOADED WITH POSSIBILITIES	USA	4,466,455	e2Interactive, Inc.
MY VANILLA	USA	4,324,785	e2Interactive, Inc.
MY VANILLA	USA	4,324,786	e2Interactive, Inc.
MY VANILLA	USA	4,324,787	e2Interactive, Inc.
"O" (stylized)	USA	4,491,578	e2Interactive, Inc.
ONE VANILLA	USA	4,050,402	e2Interactive, Inc.
ONE VANILLA	USA	4,080,903	e2Interactive, Inc.
ONE VANILLA	USA	4,050,400	e2Interactive, Inc.
VANILLA RELOAD NETWORK	USA	4,513,467	e2Interactive, Inc.

B. Pending United States Trademark Applications.

Trademark	Country	Application Number	Owner
LYFE	USA	85/767,964	e2Interactive, Inc.
PRE SOLUTIONS	USA	86/323,054	e2Interactive, Inc.
Reuse card (stylized)	USA	85397943	e2Interactive, Inc.
V (stylized)	USA	85/682697	e2Interactive, Inc.
THE INTERNET NOW ACCEPTS CASH	USA	85/956,540	e2Interactive, Inc.