

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329634

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genworth Financial Wealth Management, Inc.		11/06/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	AssetMark, Inc.		
Street Address:	1655 Grant Street, 10th Floor		
City:	Concord		
State/Country:	CALIFORNIA		
Postal Code:	94520		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3216812	EWEALTHMANAGER	
Registration Number:	2936381	MASTERY PROGRAM	
CORRESPONDENCE DATA			
Fax Number:	4158828220		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-8200		
Email:	sfrademarks@klgates.com, sharoni.finkelstein@klgates.com, eve.gornall@klgates.com		
Correspondent Name:	Susan E. Hollander		
Address Line 1:	K&L Gates LLP		
Address Line 2:	4 Embarcadero Center, Suite 1200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	1106758.00001		
NAME OF SUBMITTER:	Sharoni S. Finkelstein		
SIGNATURE:	/Sharoni S. Finkelstein/		
DATE SIGNED:	01/21/2015		
Total Attachments: 2			
source=GFWM Certified Certificate of Amendment - Name Change GFWM to AssetMark, Inc#page1.tif			

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FILED
Secretary of State
State of California

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CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPRATION
OF
GENWORTH FINANCIAL WEALTH MANAGEMENT, INC.
A California corporation

Gurinder S. Ahluwalia and Naomi J. McKean certify that:

1. They are the President and the Assistant Secretary, respectively, of Genworth Financial Wealth Management, Inc., a California corporation.
2. The Amendment of the Articles of Incorporation of the corporation as set forth in the following paragraph 4 was approved by the Board of Directors of the Corporation.
3. The Amendment of the Articles of Incorporation of the corporation as set forth in the following paragraph 4 was approved by sole shareholder of the corporation, in accordance with § 902, California Corporations Code. The total number of outstanding shares of the Corporation is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote was more than 50%.
4. Article I of the Articles of Incorporation of the corporation is hereby amended and re-stated in its entirety as follows:

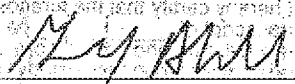
The name of the corporation is AssetMark, Inc.


5. All other provisions of the Articles of Incorporation shall remain in full force and effect.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

This Certificate may be executed in counterparts, each of which shall be deemed to be an original, and all of which together shall be deemed to be one and the same instrument.

EFFECTIVE DATE November 6th, 2013


Gurinder S. Ahluwalia, President


Naomi J. McKean, Assistant Secretary



I hereby certify that the foregoing transcript of 1 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV. 21 2013

TWS

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State