

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joel Berman Associates, Inc.		01/23/2015	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mechoshade Systems, Inc.		
<b>Street Address:</b>	42-03 35th Street		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11101		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75561625	SOLEIL	
<b>Serial Number:</b>	75561205	SOLEIL COLLECTION	
<b>Serial Number:</b>	75708184	THERMOVEIL	
<b>Serial Number:</b>	75708185	EUROVEIL	
<b>Serial Number:</b>	75713743	MLC	
<b>Serial Number:</b>	75708182	IMCS	
<b>Serial Number:</b>	74391147	SNAP-LOC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-382-6228		
<b>Email:</b>	krigby@swlaw.com, ipdocket@swlaw.com		
<b>Correspondent Name:</b>	Howard Sobelman, Snell & Wilmer L.L.P.		
<b>Address Line 1:</b>	400 East Van Buren		
<b>Address Line 2:</b>	One Arizona Center		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2202		
<b>ATTORNEY DOCKET NUMBER:</b>	31949.00046		
<b>NAME OF SUBMITTER:</b>	Howard sobelman		
<b>SIGNATURE:</b>	/Howard Sobelman/		

CH \$190.00 75561625

<b>DATE SIGNED:</b>	01/23/2015
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**Total Attachments: 5**

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## ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is entered into as of 1/23 2015, by and between Joel Berman Associates, Inc., a New York corporation having a mailing address of 42-03 35<sup>th</sup> Street, Long Island City, New York 11101 ("Assignor"), and MechoShade Systems, Inc., a New York corporation having a mailing address of 42-03 35<sup>th</sup> Street, Long Island City, New York 11101 ("Assignee").

Effective as of the date hereof, the Assignor hereby assigns and transfers to the Assignee all of the Assignor's rights, title and interest in the Intellectual Property Assets set forth on Exhibit A including the full and exclusive rights to the inventions, as described in the patents set forth on Exhibit A, including patent, copyright and any other intellectual property rights, and including any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, and for the trademarks the goodwill associated therewith, free and clear of any and all Liens, with such assignment to include all of the Assignor's rights to (a) sue for infringement with respect to the Intellectual Property Assets, whether arising prior to or subsequent to the date of this Assignment, and (b) any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States or in any other jurisdiction, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

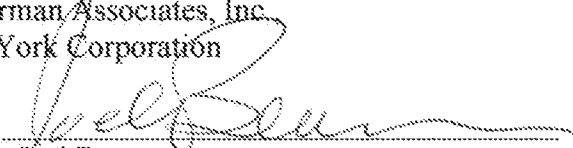
Assignor hereby agrees to transfer to Assignee, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the assets; and to provide all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve, acquire and/or perfect Assignee's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

*[Remainder of Page Intentionally Blank; Signature Page Follows]*

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed by their respective authorized officers as of the date first above written.


**"ASSIGNOR":**

Joel Berman Associates, Inc.  
a New York Corporation

By:   
Name: Joel Berman  
Title: Chief Executive Officer



**"ASSIGNEE":**





MECHOSHADE SYSTEMS, INC.,  
a New York Corporation

By:   
Name: Joel Berman  
Title: Chief Executive Officer

**EXHIBIT A**

**Intellectual Property Assets**

<b>TABLE 1 – Trademark Registrations and Applications</b>						
<b>Country</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Mark</b>	<b>Status</b>	<b>Status</b>
India	1253006	12/03/2003	473624	MECHOSHADA	Registered	Registered
India	1253008	12/03/2003	441013	MECHOSHADA	Registered	Registered
India	1253005	12/03/2003	441591		Registered	Registered
India	1253007	12/03/2003	571538		Registered	Registered
United States	75/561,625	09/29/1998	2423852	SOLEIL	Registered	Registered
United States	75/561,205	09/29/1998	2423850	SOLEIL COLLECTION	Registered	Registered
United States	75/708,184	05/17/1999	2329681	THERMO VEIL	Registered	Registered
United States	75/708,185	05/17/1999	2351745	EUROVEIL	Registered	Registered
United States	75/713,743	05/17/1999	2562206	MLC	Registered	Registered
United States	75/708,182	05/17/1999	2565661	IMCS	Registered	Registered
United States	74/391,147	05/17/1993	1820992	SNAP-LOC	Registered	Registered
Mexico	396423	10/25/1999	634871	ELECTRO SHADE	Registered	Registered
United Kingdom	2211828	10/19/1999	2211828	ELECTRO SHADE	Registered	Registered
Korea	40-2002-27795	06/17/2002	0562521	MECHOSHADA	Registered	Registered
United Kingdom	2206905	08/25/1999	2206905	MECHOSHADA	Registered	Registered

<b>TABLE 1 – Trademark Registrations and Applications</b>						
<b>Country</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Mark</b>	<b>Status</b>	
Lebanon	95049	08/22/2003	95049	MECHOSHADA	Registered	
UAE	71232	07/11/2005	77990	MECHOSHADA	Registered	
Korea	40-2002-27796	06/17/2002	0562522		Registered	
United Kingdom	2210253	10/01/1999	2210253		Registered	
Lebanon	95037	08/22/2003	95037		Registered	
UAE	72576	08/23/2005	78341		Registered	
Australia	588182	10/09/1992	588182	MECHOSHADA	Registered	
Australia	588183	10/09/1992	588183	MECHOSHADA	Registered	
Australia	588185	10/09/1992	588185	THERMOVEIL	Registered	

<b>TABLE 2 – Patents and Patent Applications</b>					
<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Title</b>	<b>Status</b>
Canada	2383068	08/21/2000	2383068	WRAP SPRING	Issued
Europe	00971033.6	08/21/2000	1206622 and all designated contracting states	WRAP SPRING	Issued

<b>TABLE 2 – Patents and Patent Applications</b>						
<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Title</b>	<b>Status</b>	
Hong Kong	02103868.1	05/23/2002	HK1042739	WRAP SPRING	Issued	
Mexico	PA/a/2002/001815	02/20/2002	234869	WRAP SPRING	Issued	
Taiwan	89-116701	08/18/2000	135334	WRAP SPRING	Issued	
Argentina	P 00 01 04332	08/22/2000	AR028482	WRAP SPRING	Issued	