

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329890

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Entertainment Warehouse Service Group, Inc.		01/21/2015	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Arangold Corporation		
Street Address:	3170 Commercial Avenue		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3648918	DR. RUMNEY'S	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.372.2000		
Email:	ipocketmwe@mwe.com		
Correspondent Name:	Neal J. White		
Address Line 1:	McDermott Will & Emery LLP		
Address Line 2:	227 W. Monroe Street, Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606-5096		
ATTORNEY DOCKET NUMBER:	11880-010 NJW/CMV		
NAME OF SUBMITTER:	Neal J. White		
SIGNATURE:	/Neal J. White/		
DATE SIGNED:	01/23/2015		
Total Attachments: 4			
source=Entertainment Warehouse Service Group to Arangold Assign#page1.tif			
source=Entertainment Warehouse Service Group to Arangold Assign#page2.tif			
source=Entertainment Warehouse Service Group to Arangold Assign#page3.tif			

CH \$40.00 3648918

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is effective as of January 21, 2015 and is between Entertainment Warehouse Service Group, Inc., a Texas corporation (the "Assignor") and Arangold Corporation, an Illinois corporation, located at 3170 Commercial Avenue, Northbrook, Illinois 60062 (the "Assignee").

WHEREAS, the Assignor is the owner of the trademark set forth on Schedule A hereto, together with the goodwill of the business associated therewith (referred to as the "Mark");

WHEREAS, in connection with the execution of that certain Purchase Agreement between Assignor, Sheffield Exchange, LLC, a Texas limited liability company ("Sheffield ") and Assignee (the "Purchase Agreement"), the Assignor has agreed to transfer all of its right, title and interest in and to the Mark to the Assignee;

WHEREAS, in connection with the Purchase Agreement, the Assignor and Sheffield have agreed to transfer substantially all of the assets of the business to which the Mark relate, and that such business is ongoing; and

WHEREAS, the Assignor desires to assign all of its right, title and interest in and to the Mark to the Assignee and the Assignee desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

1. The Assignor does hereby irrevocably sell, assign, transfer, convey and deliver to the Assignee, its successors and permitted assigns all right, title and interest, in and to the Mark, and all of the goodwill of the business associated with the Mark, together with that portion of Assignor's business to which the Mark pertains, and all registrations and pending applications for the Mark, any renewals of the registrations, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Trademark Assignment had not been made together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. The Assignor hereby requests the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Mark, to record this Trademark Assignment. The Assignor hereby further requests the Commissioner and his or her non-US counterparts to issue any and all trademark registrations resulting from applications among the Mark or derived therefrom to the Assignee as assignee of the entire interest therein.

3. Upon reasonable request by the Assignee, the Assignor will execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other

documentation) and to do such other acts as may be necessary or reasonably requested by the Assignee to vest full title in and to the Mark in the Assignee or which may be necessary to obtain, renew, issue or enforce the Mark. Assignor hereby authorizes Assignee, and does hereby make, constitute and appoint Assignee, and its officers, agents, successors and assigns with full power of substitution as the Assignor's true and lawful attorney-in-fact, with power, in Assignee's own name or the name of Assignor, to execute any such further papers.

4. This Trademark Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.

5. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignor and the Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

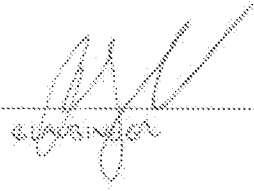
6. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

* * *

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

Entertainment Warehouse Service Group, Inc.

By: 
Name: HOWARD S. SINGER
Title: CEO

ASSIGNEE:

Arangold Corporation

By: 
Name: MICHAEL GOLD
Title: PRESIDENT

Schedule A

Trademark Registrations

Trademark	Application Number (Application Date)	Registration Number (Registration Date)	Owner
DR. RUMNEY'S	78-894302 (May 26, 2006)	3,648,918 (June 30, 2009)	Entertainment Warehouse Service Group, Inc. (Texas Corp.) Austin, Texas

DNF_US_37209417_10011889_0010