

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSYNC MEDIA GROUP, LLC		01/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WATCH JOURNAL, LLC		
Street Address:	110 E. 25th Street, Fourth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2207269	INSYNC	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lpatino@duanemorris.com		
Correspondent Name:	Duane Morris LLP		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 4:	Boca Raton, FLORIDA 33486		
ATTORNEY DOCKET NUMBER:	F6052-09300		
NAME OF SUBMITTER:	Gregory M. Lefkowitz		
SIGNATURE:	/Gregory M. Lefkowitz/		
DATE SIGNED:	01/23/2015		
Total Attachments: 1			
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ASSIGNMENT

This Assignment is made by and between INSYNC MEDIA GROUP, LLC, a Delaware limited liability company, ("ASSIGNOR"), and WATCH JOURNAL, LLC, a Delaware limited liability company, ("ASSIGNEE") and is effective as of the date signed below (the "Effective Date").

WHEREAS, ASSIGNOR is the owner of various intellectual property rights, including but not limited to rights in and to U.S. Trademark Registration No. 2,207,269 for INSYNC (the "Property");

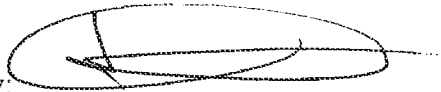
WHEREAS, ASSIGNEE is desirous of obtaining from ASSIGNOR, and ASSIGNOR wishes to transfer and assign to ASSIGNEE. any remaining right, title and interest in and to said Property;

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound, ASSIGNOR hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, all right, title, and interest in and to the Property.

IN WITNESS WHEREOF, ASSIGNOR has executed and delivered this Assignment by its duly authorized officers.

INSYNC MEDIA GROUP, LLC

Date: 1/23/2015

By: 
Name: Christopher Fabian
Title: CFO