

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329895

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SANDOW MEDIA, LLC		01/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WATCH JOURNAL, LLC		
<b>Street Address:</b>	110 E. 25th Street, Fourth Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3735429	WATCH JOURNAL	
<b>Registration Number:</b>	4318078	WATCH JOURNAL	
<b>Registration Number:</b>	4137184	WATCH JOURNAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	561-962-2100		
<b>Email:</b>	lpatino@duanemorris.com		
<b>Correspondent Name:</b>	Duane Morris LLP		
<b>Address Line 1:</b>	5100 Town Center Circle, Suite 650		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33486		
<b>ATTORNEY DOCKET NUMBER:</b>	F6052-09100,19901,2109		
<b>NAME OF SUBMITTER:</b>	Gregory M. Lefkowitz		
<b>SIGNATURE:</b>	/Gregory M. Lefkowitz/		
<b>DATE SIGNED:</b>	01/23/2015		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT  
(WATCH JOURNAL MARKS)**

This Assignment is made by and between SANDOW MEDIA, LLC, a Delaware limited liability company ("ASSIGNOR"), and WATCH JOURNAL, LLC, a Delaware limited liability company ("ASSIGNEE") and is effective as of the date signed below, pursuant to the Contribution Agreement and Bill of Sale, dated August 18, 2014 (the "Effective Date").

**WHEREAS**, ASSIGNOR is the owner of various intellectual property rights, including but not limited to rights in and to the following trademark registrations for WATCH JOURNAL (collectively, the "Property");

Trademark & Class	Registration No.	Registration Date
WATCH JOURNAL – Class 16	3735429	01/05/2010
WATCH JOURNAL – Class 09	4318078	11/03/2011
WATCH JOURNAL – Class 41	4137184	05/01/2012

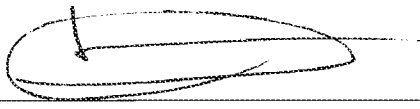
**WHEREAS**, ASSIGNEE is desirous of obtaining from ASSIGNOR, and ASSIGNOR wishes to transfer and assign to ASSIGNEE, any remaining right, title and interest in and to said Property;

**NOW, THEREFORE**, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound, ASSIGNOR hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, all right, title, and interest in and to the Property.

**IN WITNESS WHEREOF**, ASSIGNOR has executed and delivered this Assignment by its duly authorized officers.

**SANDOW MEDIA, LLC**

Date: 1/23/2015

By:   
Christopher Fabian, CFO

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