

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329924

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Flowerbud, LLC		01/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Sun Valley Group, Inc.		
<b>Street Address:</b>	3160 Upper Bay Road		
<b>City:</b>	Arcata		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95521		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2329640	YEAR IN BLOOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7074401647		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7074423791		
<b>Email:</b>	pam@dunmartinek.com		
<b>Correspondent Name:</b>	Pamela Giovannetti		
<b>Address Line 1:</b>	PO Box 1266		
<b>Address Line 4:</b>	Eureka, CALIFORNIA 95502		
<b>NAME OF SUBMITTER:</b>	Pamela Giovannetti		
<b>SIGNATURE:</b>	/Pamela Giovannetti/		
<b>DATE SIGNED:</b>	01/23/2015		
<b>Total Attachments: 1</b>			
source=Executed Trademark Assignment (2,329,640)#page1.tif			

OP \$40.00 2329640

**TRADEMARK ASSIGNMENT**

WHEREAS, Flowerbud, LLC (“Assignor”), owns certain right, title and interest in and to the registered trademark YEAR IN BLOOM, United States Patent and Trademark Office Registration Number 2,329,640 (the “Mark”).

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of January 13, 2015 (the “Purchase Agreement”), executed by Assignor and The Sun Valley Group, Inc., a California corporation (“Assignee”), Assignor and Assignee intended that all trademark registrations owned by Assignor were to be transferred to Assignee, including all right, title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of January 15, 2015, Assignor does hereby assign and transfer unto Assignee, and Assignee’s successors and assigns, Assignor’s entire right, title, and interest in and to the Mark, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Mark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Mark.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment effective as of January 23, 2015.

FLOWERBUD, LLC, a Delaware limited liability company



By Mark A. F. Hayes  
Its Manager