

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM329929

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sweet Gamer LLC		01/23/2015	LIMITED LIABILITY COMPANY: WYOMING
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kitara Media LLC		
<b>Street Address:</b>	525 Washington Boulevard, Suite 2620		
<b>City:</b>	Jersey City		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07310		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4128671	GAMENUTT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-292-5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Robert L. Epstein		
<b>Address Line 1:</b>	60 E. 42nd Street, Suite 2410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	3649-002		
<b>NAME OF SUBMITTER:</b>	Robert L. Epstein		
<b>SIGNATURE:</b>	/robert l. epstein/		
<b>DATE SIGNED:</b>	01/23/2015		
<b>Total Attachments: 1</b>			
source=sweet gamer LLC - kitara media llc - assignment#page1.tif			

OP \$40.00 4128671

**TRADEMARK ASSIGNMENT**

WHEREAS, SWEET GAMER LLC, a Wyoming limited liability company, having a place of business at 525 Washington Boulevard, Suite 2620, Jersey City, NJ 07310 (hereinafter the 'ASSIGNOR') is the owner of the trademark GAMENUTT, the registration thereof, U.S. Registration No. 4,128,671, and the goodwill of the business symbolized thereby;

AND WHEREAS, KITARA MEDIA LLC, a Delaware limited liability company, having a place of business at 525 Washington Boulevard, Suite 2620, Jersey City, NJ 07310 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the trademark GAMENUTT, the registration thereof, U.S. Registration No. 4,128,671, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the trademark GAMENUTT, the registration thereof, U.S. Registration No. 4,128,671, and the goodwill of the business symbolized thereby;

AND ASSIGNOR also assigns and transfers to ASSIGNEE, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the trademark GAMENUTT, and/or the registration thereof, U.S. Registration No. 4,128,671;

AND ASSIGNOR further agrees that upon request, it will execute any and all documents necessary to vest all rights, title and interest in and to the trademark GAMENUTT, and the registration thereof, U.S. Registration No. 4,128,671.

**ON BEHALF OF  
SWEET GAMER LLC**

Dated: January 23, 2015

By: Kitara Media LLC, Sole Member

By:   
Robert Regular, Chief Executive Officer