

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Flowerbud, LLC		01/15/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Sun Valley Group, Inc.		
Street Address:	3160 Upper Bay Road		
City:	Arcata		
State/Country:	CALIFORNIA		
Postal Code:	95521		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2481000	FLOWERBUD.COM	
CORRESPONDENCE DATA			
Fax Number:	7074401647		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7074423791		
Email:	pam@dunmartinek.com		
Correspondent Name:	Pamela Giovannetti		
Address Line 1:	PO Box 1266		
Address Line 4:	Eureka, CALIFORNIA 95502		
NAME OF SUBMITTER:	Pamela Giovannetti		
SIGNATURE:	/Pamela Giovannetti/		
DATE SIGNED:	01/23/2015		
Total Attachments: 1			
source=Executed Trademark Assignment (2,481,000)#page1.tif			

OP \$40.00 2481000

TRADEMARK ASSIGNMENT

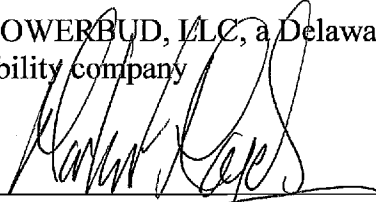
WHEREAS, Flowerbud, LLC ("Assignor"), owns certain right, title and interest in and to the registered trademark FLOWERBUD.COM, United States Patent and Trademark Office Registration Number 2,481,000 (the "Mark").

WHEREAS, pursuant to that certain Bill of Sale dated as of January 15, 2015 (the "Bill of Sale"), executed by Assignor, The Sun Valley Group, Inc., a California corporation ("Assignee") acquired all right, title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of January 15, 2015, Assignor does hereby assign and transfer unto Assignee, and Assignee's successors and assigns, Assignor's entire right, title, and interest in and to the Mark, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Mark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Mark.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment effective as of January 15, 2015.

FLOWERBUD, LLC, a Delaware limited liability company



By Mark A. F. Hayes
Its Manager