

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM329932

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Verge Media LLC		01/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Kitara Media LLC		
Street Address:	525 Washington Boulevard, Suite 2620		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4332478	GRUMPYGOATS	
Registration Number:	4332479	GRUMPY GOATS	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Robert L. Epstein		
Address Line 1:	60 E. 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	3649-002		
NAME OF SUBMITTER:	Robert L. Epstein		
SIGNATURE:	/robert l. epstein/		
DATE SIGNED:	01/23/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, VERGE MEDIA LLC, a Delaware limited liability company, having a place of business at 525 Washington Boulevard, Suite 2620, Jersey City, NJ 07310 (hereinafter the 'ASSIGNOR') is the owner of the trademarks listed in Schedule A, the registrations thereof, and the goodwill of the business symbolized thereby;

AND WHEREAS, KITARA MEDIA LLC, a Delaware limited liability company, having a place of business at 525 Washington Boulevard, Suite 2620, Jersey City, NJ 07310 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the trademarks listed in Schedule A, the registrations thereof, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the trademarks listed in Schedule A, the registrations thereof, and the goodwill of the business symbolized thereby;

AND ASSIGNOR also assigns and transfers to ASSIGNEE, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the trademarks listed in Schedule A;

AND ASSIGNOR further agrees that upon request, it will execute any and all documents necessary to vest all rights, title and interest in and to the trademarks listed in Schedule A and the registrations therefor.

**ON BEHALF OF
VERGE MEDIA LLC**

Dated: January 23, 2015

By: Kitara Media LLC, Sole Member

By: 
Robert Regular, Chief Executive Officer

SCHEDULE A

Trademark	Reg. No.
Grumpygoats	4,332,478
Grumpy Goats	4,332,479